

Hallmark Angus

EST.

MMXVI



MARK OF THE MAKER



Selling 55 Angus Bulls ~ June 4, 2024 ~ Tutira, NZ ~ 2 p.m.

Hallmark Angus

EST.

MMXVI

MARK OF THE MAKER

THE MODERN
Classic



contact us, anytime!
Max & Lucy Tweedie
PH: 027-404-5205
E: maxt1@windowlive.com

selling **55**
2-YR OLD
ANGUS BULLS

• HALLMARK ANGUS 9TH ANNUAL BULL SALE

• Tuesday 4 June 2024 • 2:00 p.m. • 133 Heays Access Road Tutira
• Cattle available for inspection from 12:00 p.m. with catered function to follow.

HALLMARK ANGUS HERD

origin story



Humphry Bayly



Willy MacFarlane



John MacFarlane



Will MacFarlane



John Bayly

The Cricklewood herd was established in 1935 by Humphry Bayly at Nuhaka. Primarily to breed bulls for the family stations. Humphry was a passionate cattleman and had many successes through bull sales and the show ring. Although he bred bulls for the family properties he was very much focussed on 'stud' bull sales.



On why he chose Angus cattle, the story goes;

"A test was created. A mob of 100 cows formed. 1/3 Shorthorn, 1/3 Horned Hereford and 1/3 Angus cows. Weaned of their calves and tipped into a steep hill paddock - the entire face of which could be seen from the foot of the hill by the gate. The cows wintered there until calving. By early August it was very clear that 'certain colours' appeared to be coping better than others. By the gate sat the white and roan cows, thin and bellowing. In the middle of the hill and in the creeks lay a very clear band of dark red cows. At the top of the hill and in the steepest reaches of the paddock was a clear band of (very fat) black beasts".

The Waiterenui herd was established in 1914 and enjoyed considerable success over this period, in whatever field was pertinent at the time. For Willy, success came in the all important showing. For John MacFarlane it was in 'stud' bull sales. Whereas current success hinges around commercial demand. Dominant female families have been key to this success, and the ability of Waiterenui bulls to upgrade cows they are bred to - a legacy beginning with previous studmasters.

John MacFarlane and Humphry Bayly were infact great mates and both contributed to the New Zealand Angus Association Council. They travelled together to Scotland to bring live bulls and heifers home in the 1950s and 60s. This was at the height of Scotland's fame as the 'stud farm for the world' where the belt buckle height cattle dominated and was the trend of the day. They were known to bring back all sorts of trophies - not necessarily limited to cattle. It is believed many cases of Glenfarclas 12 Year Whisky may have found their way home on ship with the bulls bound for Wellington.



Imported bulls of note were Empire of Incheoch and Black Wizard. Black Wizard of Cricklewood was bred and went on to win the Governor Generals Prize for numerous Meat & Wool Cup wins on the East Coast. Humphry competed in the Dannevirke Yearling sales - the preferred selling method of the day. Alongside such greats as the legendary Donald Grant of Mangatoro. The days of Jersey nurse cows and hand feeding sale bulls sugar beet with pitch forks.

John Bayly (the current studmasters grandfather) set to modernise the herd in the 1970s and onwards through use of AI and ET. This came at the start of the 'frame race' where growth was achieved by increasing the frame size. Big framed bulls like Gallaghers Yankee and Director were used. However common sense prevailed and more functional cattle - largely bred in New Zealand, became the answer. Bulls continue to be sold at the Gisborne Combined Sale to this day under the prefix. John was a real gentleman, stalwart and advocate of the Angus breed. He passed away in 2021.

In 2015 the herd was split and seeded Hallmark Angus under the stewardship of Max Tweedie. The legacy of the Cricklewood herd within Hallmark continues to be - POWER and CAPACITY, STRUCTURAL INTEGRITY and GENUINE ANGUS BREED CHARACTER.

In 2017, most of the Heather Dell herd was purchased. The cattle demonstrated extra maternal strength, calving-ease and female quality. It was this demonstration that cemented the vision of a true maternal focus for the improvement of cows for New Zealand hill country. When combined with the power of the Cricklewood females - progress was made.

Waiterenui Show Champs



It was this progress that started conversations with Will & Viv MacFarlane of Waiterenui Angus at Raukawa. Known for its tough summers and applying pressure to its leading maternally orientated females. For Hallmark this was the ultimate - and the herd joined the programme in 2022. Forming a 500 cow strong base, mating over 700 females annually. Will & Viv continue to be involved with the new programme as mentors for Max & Lucy Tweedie as they continue the next chapter at Tutira in northern Hawkes Bay.

Black Wizard and Empire



Historic Brands



TODAY'S HALLMARK *Angus* a modern classic

THE STATION: The stud is run at Kokopuru Station, Tutira. Totalling over 1000 ha of medium to steep pumice hill country, with some cultivatable land for fodder crops. It is an excellent property for wintering cattle and for the running of cows and calves – due to the light soils and the balance of hill country, with plenty of sheep run underneath. It has an impressive spine running through its centre, rising to 600m ASL. Cattle are required to clean and present this class of country as NZ commercial cows do – to present feed for ewes.

We like to challenge our cows – to see the cream rise and to remove the poor performers, but we also believe in presenting our bulls properly to show you a glimpse of what their calves will do.

OBJECTIVES: Hallmark is unashamedly cow focussed. We are driven by the reward of genuine improvement of cows for New Zealand hill country. We believe this discipline and focus on the lowly heritable, hard to record, (but high reward) traits in the maternal environment are the next true frontier in cattle breeding.

This is now so acutely important as we fight land use change and financial relevance in a time where reward is found with other stock classes (and uses) for our class of country. This means our fight to prove the relevance and viability of the New Zealand hill country cow is more important than ever. This focus for the reward of a better cow, fit for purpose – weaning more, heavier, earlier calves year in year out. The productive cow that lasts a long time and holds her condition whilst

pushing in to hard country to clean up, still producing a calf that excels at finishing. **This reward is THE MODERN CLASSIC.**

FUNCTION: We have a strong belief in and focus on structural soundness and environmental suitability. Functional cattle cover country with ease and will last for a long time, in delivering their genes to the next generation. It often feels that we are at a time in history when more is always better (more growth, more calving ease, more carcass etc.) we believe that form must follow the function. Our animals must have the sort of type and kind to deliver the improved performance we have selected for. We won't accept a new ute with all the extra features - that we've had to well pay for - to break down or fall apart in the first 100,000 kms, so why should we accept it in our cattle? At Hallmark we are happy to accept a touch less performance in order to build a more sustainable cow herd that has right form and function to get the job done.



STRUCTURAL SOUNDNESS: The history behind the herds that make Hallmark is stacked with structure obsessed stud masters. Nothing has changed with the new custodians. Breed leading feet start with breed leading angles. Cattle with the proper locomotion and movement will wear their feet well and evenly. They are far less prone to lameness and injury and will continue to achieve the productive goals of the herd. Lame cattle are so often unsound cattle in the first place Sitz 2023.

We are in constant review of any given animals' place in the herd by structural assessment. If they do not maintain soundness or continue to be lame (likely because of poor soundness) then they are culled – with no excuses. We are fussy and proud of it. Docility is included in this.

Cattle are either sound or unsound in our belief and unsound cattle are not available for sale. Bulls that change (following sale) are covered under the Hallmark Angus 3-year guarantee.

UDDERS: Udders help to form a clearer picture of maternal performance. We are convinced this a key contributor to cow longevity, calf survival and weaning percentage.

Cows with strong suspensory ligament (udders held tightly to the body) have longer productive lifetimes Rasby, 2011. Big bags that knock at the knees don't always mean more milk. Just as more milk doesn't mean more calves. We believe ligament is longevity when it comes to udder and maternal performance.



Furthermore, small teats are easy for a calf to attach too at calving. Calves that attach quickly for their colostrum feed can get up and go quickly and have a stronger start to life. Large, pendulous or bottle shaped teats are difficult for the calf to attach too. Often resulting in udder quarters that don't get relieved. These quarters then dry off and are prone to mastitis. Cows with mastitis are likely to be dry Buch et al. 2010. Those that do get in calf are carrying quarters that will not produce milk for their further reproductive lifetimes – which is difficult to identify at any time other than calving as quarters recede. Ultimately this means



TODAY'S HALLMARK *Angus* a modern classic, continued

fewer, lighter calves. Wang et al. 2003

WEANING RAITOS: Ratios are an adjusted value that look into the productive merit of a cow within our herd. Because we believe the cow is poorly characterized within genetic evaluation we must look deeper into what value she has at her No1 job – to wean a heavy calf in our system and within our herd. This value makes sure to account for the things that make animals different – it is adjusted. But it doesn't include heritability so is not strictly genetic, nor does it include pedigree relationships. We don't believe in raw data, but we do believe in stacking productive cows every generation into our bulls to produce real world cattle.

All scores are actually percentages. So a ratio of 108% is literally 8% above the herd average weaning (with 100% being the average). *Reiling et al. 2022*

If your environment and system can handle more production, seek cattle with higher ratios. Herds that set stock cows at high rates under ewes at calving are unlikely to require sires with high weaning ratios.

In the catalogue you will see it presented as for example; 2/105 – this means she has had 2 calves at (on average) 5% above

the herd average.

CALVING INTERVAL: Early conceiving females wean heavier calves and have more productive lifetimes *Smeaton et al. 1986*

Our goal is to be breeding all 1st cycle calving females. It's a lofty goal - and probably unachievable for the required feeding, but it is an ambitious one. Having cows that maintain close to a 12 month or 365-day calving interval is the ultimate in a cow herd. Tuning our cow herds to have tight calving intervals with 45 days or less exposed to the bull is where we will maintain the relevance of the Angus cow.

The current EBVs are limited and of low heritability, we use them but also look deeper to within herd, real word production to give us a clearer picture for advancing the most important trait in the



cow/calf section of industry – *fertility. Morris et al. 2016*

FERTILITY POLICY: The Hallmark herd has always culled dry cows. It has always mated heifers. It has at times retained wet/dry cows that have not reared a calf (though scanned wet) where the cow has good reason to be retained. The Waiterenui herd had drought in 2010, 2011 & 2012 and then again in 2014 & 2015 followed by 2019, 2020 & 2021 droughts. As a result the Q and R crop of heifers weren't mated as yearlings. Both groups approached mating at 190kgs - weren't supported with supplementary feed and were simply too light to take the bull. There have been cows during drought years that have fallen out and sparingly given a 2nd chance but never a third. The policy with the new programme is to supplementary feed as a commercial herd would - to allow target weights to be met, but continue to challenge the cows where possible.

TYPE & KIND: We love capacious cattle with width and length, without extra frame but with extra deep middles that spring from the spine. Strong Angus breed character and heads indicating an early maturity pattern. Medium bone with long quarters, extra muscle and thickness - without tipping the balance. Animals with pliable skin that have a presence and a quality of 'doability' to them – that doesn't need to be

expressed by heaps of feeding. Minimal white – or at least not in front of the sheath, although Angus cattle have always had some white. And finally sex character, masculine bulls and feminine females that have the type and kind aforementioned.

EBVS AND GENETIC EVALUATION: We firmly believe in 'the mandate to measure'. We must measure to manage and measure to improve. EBVs are a key piece of that puzzle and we are big believers in their value. We record all traits available to Angus New Zealand breeders as well as those that aren't like Body Condition and Structural traits. Hallmark has been doing full herd DNA testing for parentage since its inception. Full herd genomics (for the enhancement of EBVs) has been completed for the last 4 calf crops. This is key to building data integrity.

We use and select on the EBVs in our breeding objective. In saying this, some EBVs are better than others. Some are lowly heritable or are simply indicator traits. Others don't fit our breeding objective. We believe in balance and moving animals forward on as many traits as we can without tipping the balance point to break the fundamentals. This tempered approach comes with much thought and is founded in Max Tweedie's 5 years in Beef Genetics research and development for Beef + Lamb New Zealand Genetics as National Beef Lead.



ERICA

MERRY MAID

COW FAMILIES THAT MAKE THE MATERNAL THE HALLMARK ANGUS BULL

Our bulls are generationally stacked with GOOD COWS. Your new lad isn't a simple cross product - but a product born from GENERATIONS OF DISCIPLINED SELECTION for *better cows*.

Mitochondrial (maternal) DNA passes from mother to daughter **ONLY**. Its use proves the importance of female lines. - Fortuna et al 2005.

"Maternal lineage is now more important than ever. Its impact measured by the lasting impact of cow families. Be it the dam or to the heart of the herdbook of old." - Burke et al 2005

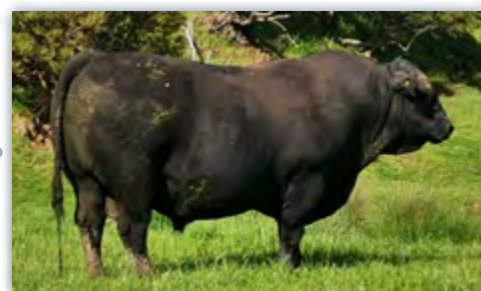
FAMILIES
Elizabeth of
a useful cow
Essex was
the bull.
second in
dam of a
prize year
third year
eventually
produced (to the
96102 produced
Pundit of Moyne
Orkney-bred sample
her progeny that

VIVACIOUS®—(18067)
Dan—Vivacious®—(18067) 403
2nd " Vine 8th—(3252)
3rd " Vine of Tillyfour—
(1167)
4th " Daisy of Tillyfour—
(1165)
5th " Charlotte—(203)
6th " Lola Montes—(208)
7th " Queen Mother—(348)
8th " Queen of Ardovie—(29)

MERRY MAIDEN OF BYRES—(17601) 349
Dan—Merry Maiden of Byres®
—(17601) 349
3rd " Mayday of Auchendel-
lan—(11795)
4th " Maytime—(9296)
5th " Mayfair—(4676)
6th " Mayflower of Advie 4th
—(4439)



BRAVEHEART OF STERN



BROOKWOOD TITAN J32



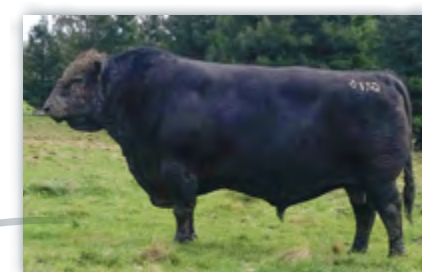
TURIHAUA WILLIAMS N42



BOOROOMOOKA THEO T30



WAITERENUI BLACK PUDDING L210



MATAURI MACK G176



TURIHAUA CRUMBLE Y167



WAITERENUI THEO C138



TAIMATE LAZARUS L12



HEATHER DELL 901



MATAURI OUTLIER F031



MATAURI REALITY 839



MATERNAL SIRES THAT MADE THE MATERNAL



GLANWORTH WAIGROUP 108



WAITERENUI GRUNTER 540



LT 598 BANDO 9074



STOKMAN BANDO 9163



PINEBANK WAIGROUP 41/97



WAITERENUI ALLIANCE C85



STOKMAN ALLIANCE 60-4



TURIHAUA DRUMBEAT C164



SITZ ALLIANCE 6595

When you see these sires in our pedigrees you know: they are sound, productive, of good type and breed good cows of strong maternal heritage.

They aren't made off of a single cross. They are stacked with generations of maternal discipline.

YOUR HALLMARK SIRES SHARE TWO COMMON ATTRIBUTES:
1. They are from dominant paternal lines.
2. They are from productive female family lines

MITOCHONDRIAL (MATERNAL) DNA & COW FAMILIES

The family name is reached by tracing only the bottom (female) line of the pedigree. Which ultimately relates a family back to a single foundation cow - 'The Matriarch'. When a new Matriarch worthy of her own significant acknowledgement arrives - we may branch or create a new 'sub-family'. This is always of huge satisfaction to a breeder - founding ones own family of significance.

Modern genetics would throw out cow families as irrelevant. It would argue inheritance (without genomics) is simply passed down 50% from each parent. It suggests dominant cows and their families are not more pre-potent - nor is it of extra benefit to have them in a pedigree, or is their experience or the effect of environment (drought, abundant feed etc) and impact on future crops of calves. However! Mitochondrial DNA would argue

otherwise. In fact - Fortuna et al 2005. showed an increase in accuracy on trait estimation for genetic evaluation by accounting for Mitochondrial DNA. It looks to female lines to reveal a clearer picture.

Mitochondrial DNA passes exclusively from mother to daughter. It is not passed on to sons, nor can sons pass it on to their own progeny. Therefore, we can follow female lineage by simply tracing Mitochondrial DNA back through the single bond of mother to daughter indefinitely. It is through the experience of these animals and the patterns of mutations - some of which happened hundred of years ago and others a single generation back, that we can see and infact define these mother to daughter cow families. In this we prefer to call it 'Maternal DNA' or even 'Cow Family DNA'

Were master breeders and founders of Angus - Grant, Watson & McCombie aware of Maternal DNA? Probably not. But they did understand the lasting influence of the mother daughter bond and so established the maternal family naming system. They established the most dominant and versatile breed in the world using this system.

Burke, Schaff & Haag 2005.



A NEW SUB-FAMILY: MIRACLE MAID

STEMS FROM THE MERRY MAID LINE



MERRY MAID 352 AND DAUGHTER MIRACLE MAID K18

MERRY MAID 352 HAD 15 CALVES AND HAS 66 DIRECT DESCENDANTS TO DATE!

The incredible story of Miracle Maid 352 - Two days post calving Miracle Maid 352 went down with a touch of milk fever, and wouldn't get up. She was on her tenth calving so was in with the other fifty or sixty 'geriatrics' calving right next to the homestead. She was one of those likeable cows - agreeable, proficient and sound - now a matriarch. She had good breeding - Westwind Rito 8503 x Wharekowka Mate on the sire side - we liked immensely, out of an 036 going back to a Traveller 23-4 on the dam side.

She got crook in a great spot - sheltered under trees, protected from the South, on a lean and catching the morning sun, but she wouldn't get up. We haven't got faith in clamps or slings, don't believe in them, so we just left her there. She grew to love her drenches of molasses water, handfuls of special hay, and a scratch. She became incredibly docile, but she wouldn't get up, so we left her. (We had taken her calf away from her not long after she went down, and started bottle feeding it no problem at all). Day after day we kept up our routine - molasses, hay, water and a scratch - but she still wouldn't get up. So we left her.

On day ten she got up! Couldn't believe it! She seemed okay, got stuck into some grass, learnt how to do things again. On day 14 we walked her out of the geriatrics to join some wet/dries. As we were coming to pass the homestead cattle yards her calf numbered K18 (as all bottle fed calves do) called out - "Mummy?!" where-upon (instantly in a resumption of the maternal flood) 352 quickened her pace and called and called and called "yes, it's me," "it is me," "it's ME!" and the two of them proceeded through the post-partum procedure again with vigour.

Amazingly she returned to full milk and the two of them never looked back. Our 352 had five more calves without incident - a true Matriarch.

- Will MacFarlane, Waiterenui Principal



MIRACLE MAID K18 - THE PODOY CALF MIRACLE THAT HAS NOW HAD 8 CALVES



MIRACLE MAID 518 - 13 CALVES

After K18 - Miracle Maid 352 went on to have a further 5 calves (15 in total) all naturally born. She has an incredible 66 direct descendants - all born naturally also. If you count her Grandson Theo G044 - **SHE HAS INFACHT HAD 205 DIRECT PROGENY** (including the 139 progeny by G044). To think this cow had just about been written off. **With 18 of her female descendants having their own natural calves - we felt this branch of the Merry Maids were owed a sub family - Miracle Maid.**



MIRACLE MAID H37 - 9 CALVES



MIRACLE MAID M112 - 5 CALVES



SON OF MIRACLE MAID G044 - 139 CALVES

MIRACLE MAIDS

Hallmark
Angus

EST. MMXVI



MARK OF THE MAKER

HALLMARK SALE

conditions

booking agents

Redshaw Livestock Ltd.

Will Maxwell027 539 4140

Dean Freeman.....027 445 1944

REDSHAW LIVESTOCK LTD

selling agents

Hazlett Livestock

Rowan Sandford027 215 3215

Chris Johnstone.....027 421 3197

Hazlett
Livestock

CONDITIONS OF SALE: The New Zealand Stock & Station Agent's Association Conditions of Sale apply to this sale. These conditions of sale can be inspected at the registration desk and on the wall in the auction room. They are also available online.

BIDR: This sale will be hosted by bidr® (www.bidr.co.nz) as a HYBRID auction, with online bidding and a live-stream available on sale day, as well as the normal on-farm format. All intending ONLINE purchasers must register on bidr® in advance of the sale date, by visiting the website and using the "sign up" button, adding their contact information and nominating the agency they would like to purchase through and account held with that agency. Alternatively, purchasers can organise



an agent from one of the agencies listed on bidr® to buy on their behalf. The bidr® team is always available to help purchasers get signed up and registered, and the HelpDesk is proudly managed in-house from the Waikato. Please call 0800 TO BIDR (0800 86 2437), or email enquiries@bidr.co.nz for assistance at any point. Alternatively, contact your local bidr® representative:

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Olivia Manley027 348 6354

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ACCURACY: All care has been taken to ensure the catalogue has been compiled accurately; Hallmark Angus takes no responsibility for any errors or omissions.

selling **55**
2-YR OLD
ANGUS BULLS

HALLMARK ANGUS 9TH ANNUAL BULL SALE

Tuesday 4 June 2024 • 2:00 p.m. • 133 Heays Access Road Tutira
Cattle available for inspection from 12:00 p.m. with catered function to follow.

VIEWING: All cattle will be available for viewing between 12:00pm and the commencement of sale. Cattle may be viewed prior to this date by appointment. We really encourage visitors and the chance to talk through the cattle, it's what we love to do.

REBATE COMMISSION: Redshaw Livestock Ltd (Redshaw's) will pay a purchasing rebate of 6% of the purchase price excluding GST, plus GST, to livestock companies & recognised independent livestock agents with a Redshaw account who have introduced buyers to Redshaw's before the sale and/or accompanied buyers to the sale. Arrangements must be made prior to the sale and settlement made on the purchaser's behalf within 14 days.

BREED A BULL

SEMEN RIGHTS: Hallmark retains the right to draw 200 straws of any bull sold at a later date - at the cost of the vendor.

3 YEAR GUARANTEE: All cattle are guaranteed for structural soundness and fertility (other than by accident, illness or disease) for a period of three years from date of purchase.

This guarantee is backed by an accredited fertility check completed by Vet Services Hawkes Bay known as BreedaBull - a copy of which is supplied on sale day. All bulls have passed a full jump, scrotal size/palpation and semen test using the electronic probe or collected with artificial vagina. Sperm collected and viewed under the microscope on site and Examined at Lab under phase contrast. This is the most comprehensive reproduction examination provided in industry for bulls at the given time.

Refunds will be paid on the purchasing price, deducted by one third for each year after sale. The purchaser shall provide a vet certificate, to prove that infertility or structural unsoundness is not the result of injury or incident post sale.

Most importantly, if our customers have bull problems - we will do our best to help solve those problems.

HEALTH: The Hallmark herd is C10 TB free. All bulls have been tested clear in late May - as is required under the Northern Hawkes Bay regional movement control area.

All bulls are BVD negative and vaccinated. This has been completed by Vet Services Hawkes Bay, a certificate will be supplied on purchase.

All bulls have been 7in1 vaccinated.

CARTAGE: Hallmark provides all North Island cartage free of charge. For South Island purchases cartage will be covered to Feilding.

INSURANCE: Angus NZ Premier Bull Cover is offered to all purchasers - see details at rear of catalogue.

DNA VERIFICATION: All bulls are SNP DNA verified to sire (SV) or dam also (PV) - using the Zoetis 'HD50K for Angus'. These genomic tools provide both parentage and allows more data to be used to enhance the generating of EBVs.



5 HEIRS TO THE MACK THRONE IN THIS SALE



MATAURI MACK G176

Matauri Mack is a maternal impact sire like no other. Purchased by Waiterenui Estate and has been used in 24 herds with 350 progeny. In the Hallmark, Waiterenui combined herd there have been 8 direct sons used to great effect. He's the last N2 maternal bull. He's left moderate, thick cattle of extra early maturity, breed leading fertility and top 1% scrotal with days to calving EBVs. They are extras early and have enough added production and milk to keep easily. Not to mention great feet, legs and udders. We like him so much there are 5 sons breeding in this sale alone.



MACK SON

BLACK PUDDING L210

A proven record with use in 5 herds and multiple stud sons. Leaves them thick and soft with quality udders



MACK SON

MACHINE P135

Breeds Station bulls with moderate, productive daughters



MACK GRANDSON

PRINCE 18P33

A widely used Mack L35 son with big growth but still tapering off to the Mack maturity pattern and style.



Senior Sheperd Stephanie Rees & 2IC Mathew Harvey are currently completing the Beef & Lamb NZ Next Gen course.



MACK GRANDSON

MCCOMBIE

Pictured is Lot 38, son, McCombie combines two of the herds' greatest with Mack and Theo and out of an epic cow G050 Merry Maid.



MACK GRANDSON

Lot 3 - HALLMARK MCPENN T023

McPenn has produced our most complete overall males from Mack so far. We eagerly await his daughters' first calves.

OTHER REFERENCE Sires



TITAN J32: Through he and his son Bruiser M244 - Titan continues to add quality and power through his daughters.



TURIROA COMPLETE M013: A powerful east coast bull that has sold sons to \$82,000 and \$104,000



KG JUSTIFIED: A calving ease bull that has extra production and quality. Sons have led three sales in a row.

"There is no end to the improvement in anything biological. It will slow down, but it will go on."

- Gavin Falloon





Lot 2 • HALLMARK MCPENN T042



Lot 3 • HALLMARK MCPENN T023

1 HALLMARK PURPLE RAIN T054

BD: 8/13/2022 Reg #: 21224022T054

WAITERENUI MACK L36
KAHARAU PRINCE 18P333
 KAHARAU 1055

RATANUI RANGER 340
ALPINE KATINKA 117
 ALPINE KATINKA 534

MATAURI MACK G176
 WAITERENUI MAID J4
 WILLIAM OF STERN
 KAHARAU 12-9559
 BRAVEHEART OF STERN
 RATANUI 08 881
 THE DOWNS TODD
 ALPINE KATINKA 170

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
6/120

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
4.9	3.8	46	90	122	99	21	2.3	-4.7	3.8	2.4	0.3	-0.4

Dam 117 is a highly productive cow. Arguably to a fault. She is both easy keeping and has extra milk - a rare and desirable combination allowing her to record a calving interval of 362 days. Lot 1s sire Prince was another way to layer Mack in but with extra power and growth offered by the Kaharau herd.



SIRE OF LOT 1: KAHARAU PRINCE P333

2 HALLMARK MCPENN T042

BD: 8/11/2022 Reg #: 21224022T042

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

MILLAH MURRAH KLOONEY K42
WAITERENUI EVA N058
 WAITERENUI EVA G167

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 BOOROOMOOKA THEO T030
 MILLAH MURRAH PRUE H4
 WAITERENUI THEO 138
 WAITERENUI EVA 311

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
4/107

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1.2	5.5	48	80	115	115	15	0.8	-2.9	5.1	-0.8	-1.1	2.2

A pedigree with Mack & 2 shots of Theo - just you wait for the daughters this lad will leave. The Maternal Architecture in this bull has a foundational, cow building design. We are tickled with his front end and style.



SIRE OF LOTS 2-3: KAHARAU MCPENN Q353

3 HALLMARK MCPENN T023

BD: 8/7/2022 Reg #: 21224022T023

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

WAITERENUI MACK L210
WAITERENUI MERRY MAID Q053
 WAITERENUI MERRY MAID M042

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 MATAURI MACK G176
 WAITERENUI EVA J129
 MATAURI REALITY F036
 WAITERENUI MERRY MAID 344

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
2/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.2	6.4	50	95	136	120	19	3.8	-1.8	0.7	1.6	2.5	1.2

True dimension has become difficult to find in Angus cattle. If you are to moderate cattle then we believe they must have width to truly weigh. T023 is both the thickest and widest bull in the catalogue - packaged in a mid frame. Type like this matched with 2 shots of Mack - you know he will breed as he appears. His dam is highly productive, nursing her first 2 calves at the top of the herd (110% weaning ratio) on an impressive 365 day calving interval.

4 HALLMARK PURPLE RAIN T046

BD: 8/11/2022 Reg #: 21224022T046

WAITERENUI MACK L36
KAHARAU PRINCE 18P333
 KAHARAU 1055

GDAR REGULATOR 364
HALLMARK SHARON Q030
 CRICKLEWOOD SHARON G271

MATAURI MACK G176
 WAITERENUI MAID J4
 WILLIAM OF STERN
 KAHARAU 12-9559
 WMR TIMELESS 458
 GDAR BLACKCAP LADY 071
 MATAURI REALITY 839
 MATAURI SHARON 09985

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
3/109

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
5.4	3.3	61	109	137	112	18	2.1	-4.5	7.6	1.3	1.8	-0.9

A rougher type bull, but out of the Sharon family that is really beginning to prove itself as a prepotent line of high production, feminine ladies. As she's sporting an impressive 3 calves at 109% weaning ratio - you'd have to think she would be one to watch!



BALANCE *builds*
COWHERDS



DAM'S PRODUCTION TIP

- 2/105 This means this lot's dam has had two calves at (on average) 5% above the herd average at weaning.
- 3/95 This means this lot's dam has had three calves at (on average) 5% below the herd average at weaning.



SIRE OF LOT 6: TURIROA COMPLETE M013



Lot 7 • HALLMARK MCPENN T002

7 HALLMARK MCPENN T002
 BD: 7/26/2022 Reg #: 21224022T002

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 WILLIAM OF STERN
 TURIHAUA D267
 TE MANIA 09 559
 WAITERENUI EVA 83

Turihau WILLIAMS N42
WAITERENUI EVA Q040
 WAITERENUI EVA J239

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 1/107

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
6.2	3.7	45	83	109	72	20	3.4	-3.3	3.2	2.7	3.3	1.8

Unfortunately dam slipped off a bluff in the winter. Maternal Grandam EVA J239 and Great Grandam C83 had 16 calves between them.

5 HALLMARK MCCOMBIE T198
 BD: 8/31/2022 Reg #: 21224022T198

LD CAPITALIST 316
WAITERENUI MCCOMBIE Q183
 WAITERENUI MERRY MAID G050

CONNEALY CAPITALIST 028
 LD DIXIE ERICA 2053
 WAITERENUI THEO 138
 WAITERENUI MERRY MAID 156
 WAITERENUI RED BULL
 WAITERENUI MERRY MAID H229
 MATAURI OUTLIER F031
 WAITERENUI MERRY MAID B147

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 1/114

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-1.3	6.5	53	91	122	87	20	3.6	-5.1	2.1	-0.5	-0.8	1.6

If you haven't yet worked out - we quite like Mack. Breed leading EBVs for Days to Calving (fertility) and Scrotal (early maturity pattern) as well as fats and visual muscle. Hes the kind that leaves daughters that conceive early and well. T198 combines the qualities we love about Mack with a whole heap of extra growth from Prince.

6 HALLMARK FULL CIRCLE T072
 BD: 8/15/2022 Reg #: 21224022T072

MATAURI COMPLETE F010
TURIROA COMPLETE 16M013
 TURIROA 131003

SUMMITCREST COMPLETE 1P55
 MATAURI 07776
 TURIROA RAMBLE 11541
 TURIROA AUSTRIA 773
 THOMAS UP RIVER
 MILLAH MURRAH BRENDA H49
 STERN 11867
 STOKMAN EISA H16

MILLAH MURRAH LOCH UP L133
HALLMARK EISA Q035
 CRICKLEWOOD MT EISA K1

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 3/113

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1.9	4.9	45	83	105	103	18	2.6	-4.7	2.7	-0.3	-0.6	0.6

Sire Complete was the father of record setting paternal type bulls selling to \$104k and \$82k at Turiroa in 2020. Leaving thickness. Dam is weaning heavy - an impressive 3 calves at a weaning ratio of 113%.



SIRE OF LOT 8: KG JUSTIFIED

8 HALLMARK JUSTIFIED T166
 BD: 8/26/2022 Reg #: 21224022T166

CONNEALY JUDGMENT
KG JUSTIFIED
 KG MISS MAGIC 1443

CONNEALY CONSENSUS 7229
 ENTRINE OF CONANGA 9876
 SITZ WISDOM 481T
 KG MISS MAGIC 3528
 KMK ALLIANCE 6595 I87
 KMK EVERELDA ENTENSE J49
 PINEBANK WAIGROUP 41/97
 WAITERENUI EVA 465

KMK ALLIANCE I87 N24
WAITERENUI EVA K224
 WAITERENUI EVA 139

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 7/107

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
5.4	3.4	43	76	101	55	24	2.9	-4.1	3.8	0.1	-0.8	2.2

Justified has been quick to improve data without letting go of soundness and quality.



Lot 9 • HALLMARK KEITH T285



DAM OF LOT 9: TOTARA L31 WITH 2023 BORN CALF

10 HALLMARK PUDDING T004
 BD: 7/29/2022 Reg #: 21224022T004

MATAURI MACK G176
WAITERENUI MACK L210
 WAITERENUI EVA J129

MATAURI ULONG 802
 MATAURI 09914
 WAITERENUI MACK L210
 WAITERENUI EVA E85
 SYDGEN CC & 7
 ERICA OF ELLSTON C124
 Heather DELL 901
 WAITERENUI MERRY MAID E179

HOOVER DAM
WAITERENUI MERRY MAID Q237
 WAITERENUI MERRY MAID H282

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 1/111

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-6.2	8.3	55	98	141	134	22	1.5	-3.6	3.8	-2.2	-2.7	-0.6

Suitable for cows. A stately maternal pedigree. Stacked with innate prepotent greats like Mack, Theo & Grunter. This bulls scope allows him some real presence, but not in our usual style.

9 HALLMARK KEITH T285
 BD: 9/12/2022 Reg #: 21224022T285

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
 OREGON OREEN

MATAURI RESOLUTION F030
 MATAURI F128
 OREGON JUNIOR
 OREGON JELECOTE
 MATAURI REALITY 839
 MATAURI 08860
 WAITERENUI DREDGE 164
 WAITERENUI TOTARA 580

MATAURI OUTLIER F031
WAITERENUI TOTARA L31
 WAITERENUI TOTARA G217

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 6/97

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-3.4	8.1	58	96	125	104	15	1	-0.5	3.8	-0.3	1.5	-0.1

Suitable for cows. Dam is a powerful heirus to the Outlier lineage. She's a touch less productive and easier keeping.

11 HALLMARK MCPENN T011
 BD: 8/4/2022 Reg #: 21224022T011

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 AYRVALE BARTEL E7
 LYNMAR JEWEL
 MILLAH MURRAH KLOONEY K
 WAITERENUI MERRY MAID D65

BROOKWOOD M45
WAITERENUI MERRY MAID Q018
 WAITERENUI MERRY MAID N017

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 1/112

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
6.8	3.2	44	91	118	69	31	2.5	-3.4	4.5	0.9	2.8	2

Bulls that last are better value. Three generations of dams are still producing in herd. Most notably great grand dam Merry Maid D65 is 16 years old. That fact still blows us away - what an exciting cow background.

12

HALLMARK KEITH T278

BD: 9/14/2022 Reg #: 21224022T278

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
 OREGON OREEN

MATAURI RESOLUTION F030
 MATAURI F128
 OREGON JUNIOR
 OREGON JELECOE
 GLANWORTH WAIGROUP 108 AB
 WAITERENUI SAGE 59
 WAITERENUI DB 232
 WAITERENUI EULIE 107

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
6/103

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.5	5.6	50	92	116	92	17	4.9	-3.3	5.5	-0.4	0.4	1.2

Dam sporting a solid 6/103% weaning ratio.



SIRE OF LOT 14: KAHARAU PRINCE P333

13

HALLMARK FULL CIRCLE T097

BD: 8/17/2022 Reg #: 21224022T097

MATAURI COMPLETE F010
TURIROA COMPLETE 16M013
 TURIROA 131003

SUMMITCREST COMPLETE 1P55
 MATAURI 07776
 TURIROA RAMBLE 11541
 TURIROA AUSTRIA 773
 THOMAS UP RIVER
 MILLAH MURRAH LOCH UP L133
 MILLAH MURRAH BRENDA H49
 KAHARAU CLARION 844
 CRICKLEWOOD 419

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
3/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-3.9	6.5	51	98	133	151	15	2.4	-3.5	1.1	-0.1	0.6	-1.3

Suitable for cows.

14

HALLMARK PURPLE RAIN T094

BD: 8/17/2022 Reg #: 21224022T094

WAITERENUI MACK L36
KAHARAU PRINCE 18P333
 KAHARAU 1055

MATAURI MACK G176
 WAITERENUI MAID J4
 WILLIAM OF STERN
 KAHARAU 12-9559
 KAHARAU 05-174
 KAHARAU 05-7782
 SPRINGDALE HERCO 763
 CRICKLEWOOD 72

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
5/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.8	4.2	46	84	110	87	19	1.8	-3.8	3.1	0.5	0.6	0.2

Suitable for cows. Traditional later maturing East Coast type. This characterizes this pen well also. Dam is grunty to a point of being overly so. She's super productive but gets in calf easily sporting an incredible 5 calves at 110% weaning ratio at a 362 day calving interval! Expect great weaners but be careful with udders if you are looking to improve them.

15

HALLMARK PURPLE RAIN T158

BD: 8/25/2022 Reg #: 21224022T158

WAITERENUI MACK L36
KAHARAU PRINCE 18P333
 KAHARAU 1055

MATAURI MACK G176
 WAITERENUI MAID J4
 WILLIAM OF STERN
 KAHARAU 12-9559
 S CHISUM 6175
 RANUI H405
 MERCHISTON GENERATE 243
 CRICKLEWOOD MERRY MAID J60

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
5/100

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.8	5.9	57	107	148	120	19	2.8	-2	8.9	-0.4	0	-2.9

Suitable for cows. Similar design to lot 14.

16

HALLMARK FULL CIRCLE T100

BD: 8/18/2022 Reg #: 21224022T100

MATAURI COMPLETE F010
TURIROA COMPLETE 16M013
 TURIROA 131003

SUMMITCREST COMPLETE 1P55
 MATAURI 07776
 TURIROA RAMBLE 11541
 TURIROA AUSTRIA 773
 MOHNEN LONG DISTANCE 1639
 HEATHER DELL 867
 STOKMAN BANDO 9163
 HEATHER DELL 929

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
6/113

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
2.2	3.6	41	74	100	68	29	3.5	-3.6	8.4	-0.9	-1	-0.9

Dam Sweet M64 is highly productive and a lovely type. Another bull suitable for herds that are able to better feed their cattle.



Lot 18 • HALLMARK JUSTIFIED T084



DAM OF LOT 18: WAITERNEUI MERRY MAID N201

Have a *clear picture* of what sort of COW HERD you wish to BUILD.

17

HALLMARK FULL CIRCLE T108

BD: 8/19/2022 Reg #: 21224022T108

MATAURI COMPLETE F010
TURIROA COMPLETE 16M013
 TURIROA 131003

SUMMITCREST COMPLETE 1P55
 MATAURI 07776
 TURIROA RAMBLE 11541
 TURIROA AUSTRIA 773
 KAHARAU CLASS 790
 KAHARAU 6184
 ATAHUA BROOKLYN 602-00
 CRICKLEWOOD 1548

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
10/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
5.1	3	42	86	108	111	12	3.3	-6.2	1.4	2	2.7	-0.4

Out of a strong 2011 born Clarion cow still contributing calves to the herd.

18

HALLMARK JUSTIFIED T084

BD: 8/16/2022 Reg #: 21224022T084

CONNEALY JUDGMENT
KG JUSTIFIED
 KG MISS MAGIC 1443

CONNEALY CONSENSUS 7229
 ENTRINE OF CONANGA 9876
 SITZ WISDOM 481T
 KG MISS MAGIC 3528
 TURIHAUA REX E297
 WAITERENUI TULIP 4100
 MATAURI OUTLIER F031
 WAITERENUI MERRY MAID 566

Maternal
★★★★★

Efficiency
★★★★★

Dam's Prod.
4/93

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
9.8	2.6	41	82	111	78	27	0.9	-3	6.4	2.6	2.5	1.9

Soft made, loose skinned and moderate. Data to boot. A sale favourite.

THE STEERS WILL FOLLOW.

HALLMARK ANGUS BULL OFFERING *at a Glance*

BUILDING ROBUST,
PRODUCTIVE *maternal*
COWS IS AT THE FRONT
OF OUR BULL DESIGN.

Lot	CED - Acc	CEM - Acc	GL - Acc	BW - Acc	200 WT - Acc	400 WT - Acc	600 WT - Acc		MCW - Acc	Milk - Acc	SS - Acc	D to C - Acc	CW - Acc	EMA - Acc	Rib - Acc	Rump - Acc	RBV - Acc	IMF - Acc	Doc. - Doc Acc	Efficiency STARS	Maternal STARS
01	4.9 · 64	2.2 · 52	-3 · 81	3.8 · 81	46 · 82	90 · 80	122 · 81		99 · 77	21 · 71	2.3 · 78	-4.7 · 39	69 · 68	3.8 · 68	2.4 · 68	0.3 · 69	0.5 · 61	-0.4 · 72	24 · 73	3.5	3.5
02	1.2 · 62	4.4 · 51	-3.2 · 80	5.5 · 80	48 · 80	80 · 79	115 · 79		115 · 75	15 · 69	0.8 · 76	-2.9 · 40	62 · 67	5.1 · 66	-0.8 · 67	-1.1 · 67	1 · 59	2.2 · 71	25 · 73	3.5	1.5
03	0.2 · 63	-171 · 50	-2.8 · 80	6.4 · 81	50 · 81	95 · 79	136 · 80		120 · 76	19 · 70	3.8 · 77	-1.8 · 38	68 · 67	0.7 · 66	1.6 · 67	2.5 · 68	-0.2 · 59	1.2 · 71	18 · 74	3.5	2
04	5.4 · 67	71 · 55	-6.1 · 83	3.3 · 82	61 · 83	109 · 82	137 · 82		112 · 79	18 · 73	2.1 · 80	-4.5 · 43	73 · 70	7.6 · 70	1.3 · 70	1.8 · 71	0.7 · 63	-0.9 · 74	24 · 76	3	5
05	-1.3 · 63	1.3 · 52	-8.3 · 80	6.5 · 81	53 · 82	91 · 80	122 · 80		87 · 77	20 · 71	3.6 · 78	-5.1 · 40	56 · 68	2.1 · 68	-0.5 · 68	-0.8 · 69	0.1 · 60	1.6 · 72	26 · 73	3.5	5
06	1.9 · 64	5.3 · 54	-4.9 · 82	4.9 · 82	45 · 83	83 · 81	105 · 81		103 · 78	18 · 74	2.6 · 79	-4.7 · 42	49 · 70	2.7 · 70	-0.3 · 69	-0.6 · 70	0.4 · 62	0.6 · 74	36 · 76	2	2.5
07	6.2 · 62	-0.5 · 49	-7 · 80	3.7 · 81	45 · 81	83 · 79	109 · 80		72 · 76	20 · 69	3.4 · 77	-3.3 · 38	50 · 67	3.2 · 66	2.7 · 67	3.3 · 68	-0.7 · 59	1.8 · 71	14 · 72	4	5
08	5.4 · 64	4.9 · 51	-7.2 · 82	3.4 · 82	43 · 83	76 · 81	101 · 81		55 · 78	24 · 73	2.9 · 79	-4.1 · 40	44 · 70	3.8 · 69	0.1 · 69	-0.8 · 70	0.4 · 62	2.2 · 73	21 · 75	4	5
09	-3.4 · 64	-19.9 · 53	-2.6 · 80	8.1 · 82	58 · 82	96 · 80	125 · 81		104 · 77	15 · 72	1 · 78	-0.5 · 43	72 · 69	3.8 · 68	-0.3 · 69	1.5 · 69	0.6 · 62	-0.1 · 73	15 · 73	3	4
10	-6.2 · 63	-7.7 · 51	-4.7 · 81	8.3 · 81	55 · 82	98 · 80	141 · 80		134 · 77	22 · 71	1.5 · 78	-3.6 · 40	68 · 68	3.8 · 67	-2.2 · 68	-2.7 · 69	2 · 60	-0.6 · 72	40 · 72	1.5	1.5
11	6.8 · 63	1.3 · 51	-3.4 · 80	3.2 · 81	44 · 81	91 · 79	118 · 80		69 · 77	31 · 70	2.5 · 77	-3.4 · 39	72 · 68	4.5 · 67	0.9 · 68	2.8 · 68	0.2 · 59	2 · 72	37 · 74	5	4.5
12	0.5 · 62	-3.6 · 50	-3.9 · 79	5.6 · 81	50 · 82	92 · 80	116 · 80		92 · 76	17 · 71	4.9 · 78	-3.3 · 39	61 · 68	5.5 · 67	-0.4 · 67	0.4 · 68	0.9 · 60	1.2 · 71	3 · 72	3.5	4
13	-3.9 · 66	0.2 · 56	-6.2 · 83	6.5 · 82	51 · 83	98 · 82	133 · 82		151 · 79	15 · 74	2.4 · 80	-3.5 · 44	66 · 71	1.1 · 71	-0.1 · 71	0.6 · 71	0.1 · 64	-1.3 · 74	20 · 76	1	0.5
14	0.8 · 58	-1.4 · 46	-2.6 · 69	4.2 · 75	46 · 72	84 · 73	110 · 71		87 · 68	19 · 61	1.8 · 68	-3.8 · 36	59 · 61	3.1 · 61	0.5 · 62	0.6 · 62	0.4 · 56	0.2 · 63	31 · 64	3	3.5
15	0.8 · 66	5.2 · 53	-2.4 · 82	5.9 · 82	57 · 83	107 · 81	148 · 82		120 · 78	19 · 72	2.8 · 80	-2 · 41	87 · 69	8.9 · 69	-0.4 · 69	0 · 70	2 · 61	-2.9 · 73	25 · 75	2.5	3.5
16	2.2 · 64	-3 · 52	-6.7 · 82	3.6 · 82	41 · 82	74 · 81	100 · 81		68 · 78	29 · 73	3.5 · 79	-3.6 · 40	49 · 69	8.4 · 68	-0.9 · 68	-1 · 69	1.6 · 61	-0.9 · 72	28 · 74	2	3.5
17	5.1 · 65	0.1 · 55	-2.4 · 82	3 · 82	42 · 83	86 · 81	108 · 82		111 · 78	12 · 74	3.3 · 79	-6.2 · 44	53 · 71	1.4 · 70	2 · 70	2.7 · 71	0 · 63	-0.4 · 74	17 · 75	2.5	3
18	9.8 · 63	8.3 · 50	-6.3 · 81	2.6 · 81	41 · 82	82 · 80	111 · 80		78 · 77	27 · 72	0.9 · 78	-3 · 39	55 · 69	6.4 · 68	2.6 · 68	2.5 · 69	0.2 · 60	1.9 · 72	15 · 74	4.5	4
19	-1.5 · 63	2.1 · 50	-2.2 · 80	2.7 · 81	42 · 82	71 · 80	81 · 80		64 · 77	21 · 70	0.3 · 77	-5.9 · 39	46 · 68	3.3 · 67	1.9 · 67	2.1 · 68	0.6 · 59	1 · 72	22 · 74	4	5
20	0.4 · 70	3.1 · 62	-5.8 · 82	4.5 · 82	56 · 83	94 · 81	109 · 82		122 · 79	4 · 75	0.7 · 80	-2.5 · 50	52 · 72	2.9 · 71	-0.7 · 71	-1.5 · 72	0.2 · 65	1.6 · 75	13 · 77	2	2.5
21	-0.2 · 63	-2.3 · 51	-5.6 · 81	6.1 · 81	48 · 82	84 · 80	109 · 80		77 · 77	20 · 72	3.1 · 78	-5.8 · 41	65 · 68	4 · 67	-1.2 · 68	-0.5 · 69	1.1 · 60	0.4 · 72	20 · 72	4	5
22	5.2 · 63	4.1 · 51	-3.2 · 80	3 · 81	41 · 82	77 · 80	101 · 80		82 · 76	19 · 71	2.7 · 78	-3.8 · 40	51 · 68	6.2 · 68	-1.3 · 68	-2.7 · 69	1.2 · 60	2 · 72	21 · 74	3	2.5
23	-1.2 · 63	0 · 52	-3.5 · 80	4.9 · 80	47 · 81	96 · 79	122 · 80		114 · 76	22 · 71	4.8 · 77	-6.2 · 40	54 · 67	0.1 · 67	2.3 · 67	0.3 · 68	-0.2 · 59	1 · 72	17 · 73	3	3.5
24	4.9 · 60	3.5 · 52	-4.9 · 71	3.3 · 72	38 · 73	75 · 71	95 · 72		90 · 70	13 · 64	1.6 · 69	-4.9 · 42	48 · 63	1 · 63	1.8 · 64	1.6 · 64	0.5 · 57	0 · 67	19 · 67	2.5	2.5
25	3.8 · 64	-1.3 · 52	-2.8 · 80	5.7 · 81	58 · 82	104 · 80	147 · 80		149 · 77	16 · 71	1.3 · 78	-0.6 · 40	79 · 68	1.1 · 68	0.5 · 68	1.8 · 69	0.1 · 61	-1 · 72	14 · 74	2	1
26	3.4 · 63	4.8 · 52	-6.6 · 80	4.6 · 81	45 · 82	80 · 80	101 · 80		99 · 77	8 · 72	3.6 · 77	-3.4 · 41	46 · 68	6.2 · 67	0 · 68	-0.9 · 68	1.3 · 60	0.5 · 71	15 · 72	2	2
27	-6.2 · 64	-5.4 · 53	-3.3 · 82	4.2 · 82	42 · 82	79 · 81	89 · 81		80 · 78	17 · 73	3.4 · 78	-8.9 · 42	41 · 70	2.7 · 69	-0.9 · 69	-1.1 · 70	0.7 · 62	0.9 · 73	26 · 74	3	5
28	-12.7 · 64	-4.9 · 52	-3.3 · 81	7.4 · 81	51 · 82	84 · 80	100 · 80		86 · 77	6 · 72	1.8 · 78	-8.7 · 43	57 · 68	2.1 · 68	-3.1 · 68	-3.4 · 69	1.8 · 61	0.4 · 72	44 · 72	3	5
29	-4.5 · 66	-0.4 · 54	-5.5 · 82	7.4 · 82	51 · 83	93 · 81	120 · 82		124 · 79	8 · 74	1.4 · 80	-4.1 · 41	64 · 70	8.2 · 70	1.4 · 70	2.6 · 70	1.3 · 62	-1.9 · 74	30 · 76	1.5	3.5
30	9.9 · 64	6.3 · 54	-11.2 · 80	2 · 81	42 · 82	91 · 80	127 · 80		131 · 77	13 · 72	-0.3 · 78	-5.2 · 43	54 · 69	1.1 · 68	2.3 · 68	1.5 · 69	-0.5 · 60	2.8 · 73	16 · 73	3.5	1
31	8.4 · 62	1.8 · 51	-8.4 · 80	1.5 · 81	38 · 82	81 · 80	107 · 80		84 · 77	24 · 71	3.4 · 78	-5.9 · 39	60 · 68	-4.6 · 67	0.7 · 68	0.5 · 69	0.4 · 60	-0.2 · 72	19 · 73	3	3
32	-4.5 · 62	1.7 · 50	-2 · 79	7.4 · 80	55 · 81	94 · 79	122 · 79		154 · 75	-2 · 70	2 · 77	-3.1 · 39	65 · 67	1 · 66	-0.1 · 66	-1.9 · 67	0.7 · 59	0.3 · 71	15 · 72	1.5	0.5
33	-4.9 · 65	-7.4 · 53	-1.7 · 82	5.8 · 82	54 · 83	92 · 81	133 · 81		116 · 77	15 · 72	2.3 · 79	-4.8 · 41	66 · 69	3.2 · 69	-0.5 · 69	-0.2 · 70	0.3 · 62	1.7 · 73	15 · 74	3.5	4
34	0.2 · 67	-6.3 · 59	-3.3 · 82	4.3 · 82	41 · 83	81 · 81	95 · 82		97 · 79	12 · 75	1.3 · 79	-5 · 46	43 · 71	1.1 · 70	1.8 · 70	3.2 · 71	0.2 · 64	0.3 · 74	34 · 74	2	3
35	1.2 · 63	1.3 · 52	-2.7 · 80	6.5 · 81	43 · 82	71 · 80	89 · 80		82 · 77	11 · 72	0.6 · 77	-6.4 · 41	36 · 68	-2.9 · 67	2.4 · 68	3.6 · 69	0 · 61	1 · 72	35 · 72	2.5	5
36	-2.2 · 62	-10.9 · 51	-4.1 · 79	4.4 · 81	43 · 81	75 · 79	102 · 80		74 · 76	14 · 71	1.8 · 77	-2.3 · 40	47 · 68	4.9 · 67	-1.3 · 67	-2 · 68	1.2 · 60	1.7 · 72	17 · 72	2.5	2.5
37	8.3 · 64	1.1 · 55	-1.5 · 80	4 · 81	41 · 82	84 · 80	115 · 80		100 · 77	13 · 72	1 · 78	-7.2 · 44	58 · 69	-5.6 · 68	4.3 · 69	4.7 · 69	-1.1 · 61	2.1 · 73	8 · 73	4.5	3.5
38	-2 · 63	-6.7 · 51	-4.6 · 79	5.2 · 80	48 · 81	92 · 79	116 · 80		115 · 76	10 · 70	3.9 · 77	-6 · 39	50 · 67	0 · 66	0.5 · 67	-0.2 · 68	0.2 · 59	1.5 · 71	31 · 72	2.5	3
39	-0.4 · 64	3.5 · 53	-2.5 · 81	6.1 · 82	50 · 82	83 · 80	107 · 81		91 · 77	10 · 72	3.4 · 79	-4.4 · 42	51 · 69	8.1 · 68	0.1 · 68	0.7 · 69	0.9 · 60	0.8 · 73	19 · 74	3	5
40	1 · 65	2.7 · 56	-8 · 81	5.6 · 81	50 · 82	90 · 80	113 · 81		96 · 78	17 · 73	2.8 · 78	-5.7 · 46	61 · 70	5.4 · 69	-0.5 · 69	-1.3 · 70	1.3 · 62	0.1 · 73	14 · 74	3	4.5
41	0.2 · 63	4 · 51	-1.3 · 80	2.6 · 81	48 · 81	94 · 79	128 · 80		124 · 76	17 · 70	1.7 · 77	-0.3 · 40	74 · 68	-2.6 · 67	1.2 · 67	-0.7 · 68	-0.4 · 59	2.4 · 72	18 · 73	4	0.5
42	1.2 · 62	-8.5 · 51	-1.9 · 80	5 · 81	37 · 82	73 · 80	95 · 80		41 · 76	20 · 71	4 · 78	-6 · 40	47 · 68	3.6 · 67	-0.1 · 67	0.2 · 68	1.2 · 60	-0.5 · 71	33 · 72	3	5
43	-19.2 · 62	-3.5 · 49	-2.6 · 79	7.4 · 80	49 · 81	82 · 79	97 · 80		108 · 76	8 · 68	5.4 · 76	-3.5 · 37	34 · 66	9.6 · 65	-0.1 · 66	-0.1 · 67	1.4 · 58	-0.7 · 70	29 · 72	0.5	3
44	-4.3 · 62	-8.9 · 50	-3.8 · 79	6.4 · 80	50 · 80	90 · 78	118 · 79		96 · 75	20 · 69	2.4 · 76	-5.9 · 39	72 · 66	2.1 · 65	1.5 · 66	0.1 · 67	-0.6 · 58	2.8 · 70	17 · 71	5	5
45	5 · 65	4.5 · 54	-4.3 · 81	3.8 · 81	51 · 82	98 · 80	114 · 81		92 · 78	21 · 73	2.4 · 78	-3.2 · 39	69 · 68	2.9 · 68	1.3 · 68	0.5 · 69	0.4 · 60	0.9 · 73	26 · 75	4	4.5
46	-2 · 63	-6.3 · 52	-2.4 · 81	6.5 · 81	45 · 82	88 · 80	105 · 80		107 · 77	10 · 72	2.1 · 77	-3.7 · 42	58 · 69	0 · 68	1.2 · 68	3.2 · 69	0.1 · 61	1.1 · 72	33 · 72	3	2.5
47	-4.1 · 61	-0.4 · 48	-1.1 · 79	3.5 · 80	38 · 81	73 · 79	89 · 79		84 · 75	14 · 69	2.9 · 76	-5.5 · 35	35 · 66	-0.5 · 65	2.5 · 66	3 · 67	-0.7 · 57	2.4 · 70	21 · 72	3	3.5
48	-9.8 · 67	-1.4 · 59	-3.4 · 82	8.6 · 82	56 · 83	96 · 81	116 · 82		103 · 79	13 · 75	3.1 · 80	-4.8 · 48	55 · 71	4.2 · 70	2.2 · 70	4.3 · 71	0 · 64	1.3 · 74	8 · 75	4	5
49	6.8 · 63	2.9 · 50	-2.2 · 80	4.6 · 81	41 · 82	76 · 80	93 · 80		73 · 76	17 · 70	2.1 · 77	-1 · 38	46 · 68	-2.1 · 67	-0.8 · 67	-1.5 · 68	0.1 · 59	1.3 · 72	11 · 73	2	1.5
50	-2.9 · 63	-3.9 · 52	-4.7 · 81	5.8 · 80	51 · 81	88 · 79	119 · 80		104 · 76	14 · 71	3.8 · 77	-4 · 40	56 · 67	3.9 · 67	-1.2 · 67	-2.6 · 68	0.8 · 59	0.5 · 72	7 · 73	2	3.5
51	-6.3 · 65	-15.9 · 54	-1.6 · 81	6.7 · 82	47 · 83	77 · 81	101 · 82														



Lot 19 • HALLMARK ALBATROSS T126

19 HALLMARK ALBATROSS T126

BD: 8/21/2022 Reg #: 21224022T126

MANGATARA N4
KENHARDT ALBATROSS Q61
 KENHARDT N115

MATAURI MACK G176
WAITERENUI VINE P110
 WAITERENUI VINE J229

AYRVALE HERCULES H9
 MANGATARA L397
 KENHARDT KRUIZ K437
 KENHARDT J512
 MATAURI ULONG 802
 MATAURI 09914
 Heather DELL 901
 WAITERENUI VINE F214

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 5/95

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-1.5	2.7	42	71	81	64	21	0.3	-5.9	3.3	1.9	2.1	1

Thick and moderate. Albatross is very correct and leaves it.



Lot 22 • HALLMARK MCPENN T226

22 HALLMARK MCPENN T226

BD: 9/3/2022 Reg #: 21224022T226

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

Storth Oaks G18
WAITERENUI EMBELYPTA K081
 WAITERENUI H009

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 LAWSONS DINKY-DI Z191
 STORTH OAKS E221
 TE MANIA 09 559
 WAITERENUI EMBELYPTA 536

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 8/108

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
5.2	3	41	77	101	82	19	2.7	-3.8	6.2	-1.3	-2.7	2

A thick bull with extra reign that is out of a smart 2014 model cow that's still in production on a cracking 8 calves at 108%

23 HALLMARK MCCOMBIE T250

BD: 9/8/2022 Reg #: 21224022T250

LD CAPITALIST 316
WAITERENUI MCCOMBIE Q183
 WAITERENUI MERRY MAID G050

BROOKWOOD M45
WAITERENUI VINE Q008
 WAITERENUI VINE N037

CONNELLY CAPITALIST 028
 LD DIXIE ERICA 2053
 WAITERENUI THEO 138
 WAITERENUI MERRY MAID 156
 AYRVALE BARTEL E7
 LYNMAR JEWEL
 MATAURI REALITY F036
 WAITERENUI VINE 33

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 2/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-1.2	4.9	47	96	122	114	22	4.8	-6.2	0.1	2.3	0.3	1

Dam 2/110% on a first cycle 365 day calving interval.



20 HALLMARK BEASTMODE T093

BD: 8/17/2022 Reg #: 21224022T093

G A R PROPHET
BALDRIDGE BEAST MODE B074
 BALDRIDGE ISABEL Y69

TE MANIA 09 492
CRICKLEWOOD GLADE K124
 CRICKLEWOOD GLADE 10 490

C R A BEXTOR 872 5205 608
 G A R OBJECTIVE 1885
 STYLES UPGRADE J59
 BALDRIDGE ISABEL T935
 HARB PENDLETON 765 J H
 TE MANIA 07 141
 TANGIHAU 672
 CRICKLEWOOD 237

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 8/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.4	4.5	56	94	109	122	4	0.7	-2.5	2.9	-0.7	-1.5	1.6

The Glade family is known for its capacity and strength. Dam shows exceptional production longevity within our herd. Our goal is to make production sexy, to see it in the paddock. Glade K124 has done it on 8 calves from 8 opportunities in the first cycle (367 day calving interval) and shes nursed them at 110% - at the very top of the herd. If that's not sexy then maybe swap your cows for Friesian bulls.

21 HALLMARK PUDDING T177

BD: 8/27/2022 Reg #: 21224022T177

MATAURI MACK G176
WAITERENUI MACK L210
 WAITERENUI EVA J129

WAITERENUI 774 K152
WAITERENUI VINE P186
 WAITERENUI VINE J94

MATAURI ULONG 802
 MATAURI 09914
 WAITERENUI MACK L210
 WAITERENUI EVA E85
 MERCHISTON INFINITY 774
 WAITERENUI ERMEXA B162
 Te Mania 476
 WAITERENUI VINE 4

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 3/103

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-0.2	6.1	48	84	109	77	20	3.1	-5.8	4	-1.2	-0.5	0.4

Epic red meat in the rear with this lad. Shame about his head - the risk of getting a heap more carcase in them and crossing the line of 'balance'.



SWEET 2182 - GREAT-GRANDAM OF LOT 24.

24 HALLMARK IRWELL T153

BD: 8/24/2022 Reg #: 21224022T153

STORTH OAKS EVEREST J20
SUDELEY Q56
 SUDELEY 2107

TANGIHAU TOPGUN 17436
HALLMARK SWEET R026
 HEATHER DELL SWEET 2182

RENNYLEA EDMUND E11
 STORTH OAKS E228
 TE MANIA 07 623
 SUDELEY 713
 STERN 477
 TANGIHAU J100
 STOKMAN BANDO 9163
 HEATHER DELL SWEET 1046

Maternal
 ★★★★★

Efficiency
 ★★★★★

Dam's Prod.
 2/107

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
4.9	3.3	38	75	95	90	13	1.6	-4.9	1	1.8	1.6	0

Heifers calf. Going back to the epic Sweet 2182. A flush cow and herd favourite.

"THOUGHT makes NO FINAL DECISION - it always looks forward to new evidence."

- George Plumb, Early Canterbury Clergyman and Rationalist

25

HALLMARK MCPENN T024

BD: 8/7/2022 Reg #: 21224022T024

WAITERENUI MACK L36
KAHARAU MCPENN Q353
KAHARAU 65

MATAURI MACK G176
WAITERENUI MAID J4
MT MABLE ADZE 41
KAHARAU 9812
BRAVEHEART OF STERN
LYNMAR JEWEL
WAITERENUI DAIMOND 523
WAITERENUI EVA 848

Maternal
★
Efficiency
★★★
Dam's Prod.
2/104

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
3.8	5.7	58	104	147	149	16	1.3	-0.6	1.1	0.5	1.8	-1

Suitable for cows. Another cracking McPenn with some eye appeal. We love the Titan cows and his young dam is as you'd expect - thick, big volume and broody on a 374 day calving interval.



VINE M175 - DAM OF LOT 27



EVA E85: PATERNAL GRANDAM OF LOT 27

26

HALLMARK BRUISER T261

BD: 9/9/2022 Reg #: 21224022T261

BROOKWOOD TITAN J32
WAITERENUI BW M244
WAITERENUI VINE J53

BRAVEHEART OF STERN
LYNMAR JEWEL
KESSLERS FRONTMAN R001
WAITERENUI VINE B202
TE MANIA INFINITY 04 379
TE MANIA 99 134
OTOKA ISAMBARD
WAITERENUI EVA 403

Maternal
★★★
Efficiency
★★★
Dam's Prod.
7/103

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
3.4	4.6	45	80	101	99	8	3.6	-3.4	6.2	0	-0.9	0.5

Bruiser had many of the best station bulls in our 2023 sale. Affectionately known as 'Baby Titan' - we are stoked at any chance to get he and his old man into a pedigree.

29

HALLMARK FULL CIRCLE T110

BD: 8/20/2022 Reg #: 21224022T110

MATAURI COMPLETE F010
TURIROA COMPLETE 16M013
TURIROA 131003

SUMMITCREST COMPLETE 1P55
MATAURI 07776
TURIROA RAMBLE 11541
TURIROA AUSTRIA 773
MATAURI ROTIONALE L321
MATAURI F067
EF COMPLEMENT 8088
CRICKLEWOOD PRIDE J82

Maternal
★★★★★
Efficiency
★★★
Dam's Prod.
3/101

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-4.5	7.4	51	93	120	124	8	1.4	-4.1	8.2	1.4	2.6	-1.9

Suitable for cows. Dam running 3 calves at 101% on a 387 day calving interval.

30

HALLMARK BART T081

BD: 8/16/2022 Reg #: 21224022T081

AYRVALE BARTEL E7
BROOKWOOD M45
LYNMAR JEWEL

TE MANIA BARTEL B219
EAGLEHAWK JEDDA B32
TURIHAU CRUMBLE Y167
WAITERENUI SAGE 530
TURIHAU REX E297
WAITERENUI TULIP 4100
Storth Oaks G18
WAITERENUI MERRY MAID G005

Maternal
★
Efficiency
★★★★★
Dam's Prod.
5/106

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
9.9	2	42	91	127	131	13	-0.3	-5.2	1.1	2.3	1.5	2.8

31

HALLMARK KEITH T195

BD: 8/29/2022 Reg #: 21224022T195

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
OREGON OREEN

MATAURI RESOLUTION F030
MATAURI F128
OREGON JUNIOR
OREGON JELECOTE
S CHISUM 6175
TURIHAU B165
Storth Oaks G18
WAITERENUI MERRY MAID H229

Maternal
★★★★★
Efficiency
★★★★★
Dam's Prod.
4/117

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
8.4	1.5	38	81	107	84	24	3.4	-5.9	-4.6	0.7	0.5	-0.2

What we love about bull sale time is it draws our attention to cows that we have overlooked. Top end production here from dam Merry Maid P094. She's had 4 calves in the first cycle (359 day calving interval) and has nursed them at a weaning ratio of a whopping 117%. If you'd overlooked this bull - think again, think about your own cow herd.

27

HALLMARK PUDDING T013

BD: 8/4/2022 Reg #: 21224022T013

MATAURI MACK G176
WAITERENUI MACK L210
WAITERENUI EVA J129

MATAURI ULONG 802
MATAURI 09914
WAITERENUI MACK L210
WAITERENUI EVA E85
KMK ALLIANCE 6595 I87
KMK EVERELDA ENTENSE J49
LT 598 BANDO 9074
WAITERENUI VINE 242

Maternal
★★★★★
Efficiency
★★★★★
Dam's Prod.
5/111

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-6.2	4.2	42	79	89	80	17	3.4	-8.9	2.7	-0.9	-1.1	0.9

Buils on two of the herds leading matrons Vine M175 and Eva E85. Note his Top 1% Days to Calving EBV & Top 8% Scrotal - this bull is a surefire cow breeder. He is by no means grunty, so you'll have to look deeper - to his maternal pedigree.

28

HALLMARK PUDDING T240

BD: 9/6/2022 Reg #: 21224022T240

MATAURI MACK G176
WAITERENUI MACK L210
WAITERENUI EVA J129

MATAURI ULONG 802
MATAURI 09914
WAITERENUI MACK L210
WAITERENUI EVA E85
BOOROOMOOKA THEO T030
WAITERENUI VINE 258
TE ARATIPI TUKU 272
WAITERENUI ETTRINE 135

Maternal
★★★★★
Efficiency
★★★★★
Dam's Prod.
6/112

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-12.7	7.4	51	84	100	86	6	1.8	-8.7	2.1	-3.1	-3.4	0.4

Suitable for cows.

Save the Date!

HALLMARK
ANNUAL YEARLING BULL SALE
selling
50 BULLS ON FARM
20 SEPTEMBER 2024



All bulls have passed a gold standard, industry leading examination for fertility.

BREED A BULL





ETTRINE M6 - DAM OF LOT 32

32 HALLMARK MCPENN T065
 BD: 8/14/2022 Reg #: 21224022T065

WAITERENUI MACK L36 KAHARAU MCPENN Q353 KAHARAU 65	MATAURI MACK G176 WAITERENUI MAID J4 MT MABLE ADZE 41 KAHARAU 9812 MATAURI REALITY 839 MATAURI 08870 TE ARATIPI TUKU 272 WAITERENUI ETTRINE 135	Maternal ★ Efficiency ★★★
MATAURI REALITY F036 WAITERENUI ETTRINE M6 WAITERENUI ETTRINE 517		Dam's Prod. 6/94

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-4.5	7.4	55	94	122	154	-2	2	-3.1	1	-0.1	-1.9	0.3

Dam Ettrine M6 is a strong cow, so it's interesting that T065 lacks extra power. In the background is the Matriarch - Ettrine 135. She is the dam of Machine P135 and continues to impact the herd.

33 HALLMARK PURPLE RAIN T134
 BD: 8/22/2022 Reg #: 21224022T134

WAITERENUI MACK L36 KAHARAU PRINCE 18P333 KAHARAU 1055	MATAURI MACK G176 WAITERENUI MAID J4 WILLIAM OF STERN KAHARAU 12-9559 HARB PENDLETON 765 J H TE MANIA 07 141 TANGIHAU 672 CRICKLEWOOD 924	Maternal ★★★★★ Efficiency ★★★★★
TE MANIA 09 492 CRICKLEWOOD K97 CRICKLEWOOD 10 60		Dam's Prod. 8/109

Suitable for cows. Dam K97 is a highly productive cow with a big weaning ratio of 109 on 8 calves - all born in the first cycle at a 362 day calving interval. Check him again.



Lot 34 • HALLMARK TITAN T298

34 HALLMARK TITAN T298
 BD: 9/15/2022 Reg #: 21224022T298

BRAVEHEART OF STERN BROOKWOOD TITAN J32 LYNMAR JEWEL	HIGHLANDER OF STERN STERN 3886 TURIHAUA CRUMBLE Y167 WAITERENUI SAGE 530 KAHARAU 05-174 KAHARAU 05-7782 WAITERENUI ARD 122 WAITERENUI ENID 5106	Maternal ★★★★★ Efficiency ★★★
KAHARAU 10-486 HALLMARK N104 WAITERENUI ENID F235		Dam's Prod. 5/104

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.2	4.3	41	81	95	97	12	1.3	-5	1.1	1.8	3.2	0.3

Suitable for cows. A strong station bull type.

35 HALLMARK MACHINE T326
 BD: 9/22/2022 Reg #: 21224022T326

MATAURI MACK G176 WAITERENUI Machine P135 WAITERENUI ETTRINE 135	MATAURI ULONG 802 MATAURI 09914 SSA TRAVELER 6807 15-8 WAITERENUI ETTRINE 716 KESSLERS FRONTMAN R001 TE MANIA 09 142 KAYJAY WEST 422 WAITERENUI TULIP 813	Maternal ★★★★★ Efficiency ★★★★★
TE MANIA 11 403 WAITERENUI TULIP K55 WAITERENUI TULIP B80		Dam's Prod. 6/97

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1.2	6.5	43	71	89	82	11	0.6	-6.4	-2.9	2.4	3.6	1

“We like to CHALLENGE OUR COWS - to see the cream rise and to remove the poor performers, but we also believe in PRESENTING OUR BULLS PROPERLY to show you a glimpse of what their calves will do.”

- Max





Lot 37 • HALLMARK BART T165



Lot 38 • HALLMARK MCCOMBIE T229

36 HALLMARK KEITH T190
 BD: 8/29/2022 Reg #: 21224022T190

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
 OREGON OREEN

MATAURI RESOLUTION F030
 MATAURI F128
 OREGON JUNIOR
 OREGON JELECOTE
 TE MANIA INFINITY 04 379
 TE MANIA 05 050
 WAITERENUI THEO 138
 WAITERENUI EVA B100

Te Mania 476
WAITERENUI EVA K062
 WAITERENUI EVA F210

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 7/99

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-2.2	4.4	43	75	102	74	14	1.8	-2.3	4.9	-1.3	-2	1.7

37 HALLMARK BART T165
 BD: 8/26/2022 Reg #: 21224022T165

AYRVALE BARTEL E7
BROOKWOOD M45
 LYNMAR JEWEL

TE MANIA BARTEL B219
 EAGLEHAWK JEDDA B32
 TURIHAUA CRUMBLE Y167
 WAITERENUI SAGE 530
 OTOKA ISAMBARD
 WAITERENUI ERMEXA 546
 WAITERENUI THEO 138
 WAITERENUI JAPONICA 224

WAITERENUI RED BULL
WAITERENUI JAPONICA N093
 WAITERENUI JAPONICA H25

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 5/89

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
8.3	4	41	84	115	100	13	1	-7.2	-5.6	4.3	4.7	2.1

Extra thickness. You'll have him marked.

38 HALLMARK MCCOMBIE T229
 BD: 9/4/2022 Reg #: 21224022T229

LD CAPITALIST 316
WAITERENUI MCCOMBIE Q183
 WAITERENUI MERRY MAID G050

CONNEALY CAPITALIST 028
 LD DIXIE ERICA 2053
 WAITERENUI THEO 138
 WAITERENUI MERRY MAID 156
 WAITERENUI THEO H18
 WAITERENUI TULIP 291
 TURIHAUA REX E297
 WAITERENUI TOTARA 370

WAITERENUI TED M317
WAITERENUI TOTARA Q235
 WAITERENUI TOTARA K14

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 1/106

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-2	5.2	48	92	116	115	10	3.9	-6	0	0.5	-0.2	1.5

39 HALLMARK BRUISER T263
 BD: 9/9/2022 Reg #: 21224022T263

BROOKWOOD TITAN J32
WAITERENUI BW M244
 WAITERENUI VINE J53

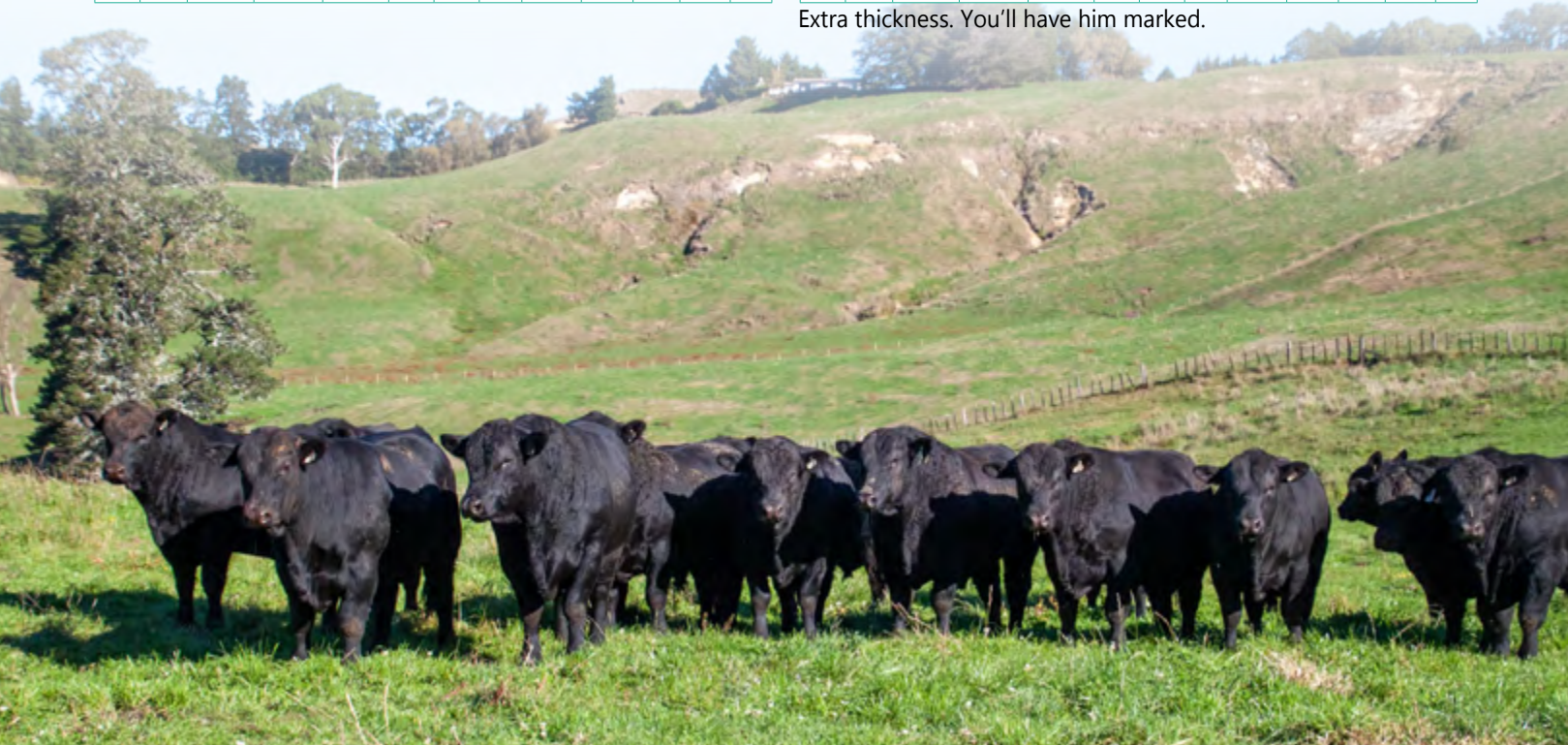
BRAVEHEART OF STERN
 LYNMAR JEWEL
 KESSLERS FRONTMAN R001
 WAITERENUI VINE B202
 WAITERENUI JOE E11
 WAITERENUI JAPONICA 386
 WAITERENUI ALLIANCE 59
 WAITERENUI MERRY MAID B69

WAITERENUI JIM G176
WAITERENUI MERRY MAID M107
 WAITERENUI MERRY MAID G098

Maternal
 ★★★★★
Efficiency
 ★★★★★
Dam's Prod.
 4/98

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-0.4	6.1	50	83	107	91	10	3.4	-4.4	8.1	0.1	0.7	0.8

Suitable for cows. Dam running a 360 day calving interval.



KOKOPURU STATION is the ULTIMATE TESTING GROUND for a modern seedstock herd. Step, light, challenging hills for the cows and productive, developed medium country for GROWING THEIR YOUNG.



Lot 40 • HALLMARK BART T106

40 HALLMARK BART T106

BD: 8/16/2022 Reg #: 21224022T106

AYRVALE BARTEL E7
BROOKWOOD M45
LYNMAR JEWEL

MILLAH MURRAH KLOONEY K42
WAITERENUI BUNTY N029
WAITERENUI BUNTY G045

TE MANIA BARTEL B219
EAGLEHAWK JEDDA B32
TURIHAUA CRUMBLE Y167
WAITERENUI SAGE 530
BOOROOMOOKA THEO T030
MILLAH MURRAH PRUE H4
KESSLERS FRONTMAN R001
WAITERENUI BUNTY 590

Maternal
★★★★★
Efficiency
★★★★★

Dam's Prod.
4/114

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1	5.6	50	90	113	96	17	2.8	-5.7	5.4	-0.5	-1.3	0.1

Suitable for cows. A lad that likes to show himself off. Dam running a 360 day calving interval.

42 HALLMARK KEITH T349

BD: 9/24/2022 Reg #: 21224022T349

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
OREGON OREEN

MATAURI MACK G176
WAITERENUI MERRY MAID L119
WAITERENUI MERRY MAID J161

MATAURI RESOLUTION F030
MATAURI F128
OREGON JUNIOR
OREGON JELECOTE
MATAURI ULONG 802
MATAURI 09914
WAITERENUI THEO 138
WAITERENUI MERRY MAID E179

Maternal
★★★★★
Efficiency
★★★★★

Dam's Prod.
5/97

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1.2	5	37	73	95	41	20	4	-6	3.6	-0.1	0.2	-0.5

41 HALLMARK MCPENN T235

BD: 9/5/2022 Reg #: 21224022T235

WAITERENUI MACK L36
KAHARAU MCPENN Q353
KAHARAU 65

MATAURI REALITY F036
WAITERENUI MERRY MAID L81
WAITERENUI MERRY MAID 413

MATAURI MACK G176
WAITERENUI MAID J4
MT MABLE ADZE 41
KAHARAU 9812
MATAURI REALITY 839
MATAURI 08870
TE MANIA UNLIMITED U3276
WAITERENUI MERRY MAID 904

Maternal
★★★★★
Efficiency
★★★★★

Dam's Prod.
6/105

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
0.2	2.6	48	94	128	124	17	1.7	-0.3	-2.6	1.2	-0.7	2.4

Dam is a productive cow that bred Justified S045 bull used in stud and sold to the Chadwicks at Whetekura in 2023.

43 HALLMARK ALBATROSS T297

BD: 9/15/2022 Reg #: 21224022T297

MANGATARA N4
KENHARDT ALBATROSS Q61
KENHARDT N1115

Turihau WILLIAMS N42
WAITERENUI TOTARA Q127
WAITERENUI TOTARA N013

AYRVALE HERCULES H9
MANGATARA L397
KENHARDT KRUIZ K437
KENHARDT J512
WILLIAM OF STERN
TURIHAUA D267
MATAURI MACK G176
WAITERENUI TOTARA 547

Maternal
★★★★★
Efficiency
★★★★★

Dam's Prod.
2/105

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-19.2	7.4	49	82	97	108	8	5.4	-3.5	9.6	-0.1	-0.1	-0.7

Suitable for cows.



Lot 45 • HALLMARK FULL BEAM T323

44 HALLMARK MCCOMBIE T221

BD: 9/3/2022 Reg #: 21224022T221

LD CAPITALIST 316
WAITERENUI MCCOMBIE Q183
WAITERENUI MERRY MAID G050

WAITERENUI TED M317
WAITERENUI EVA Q273
WAITERENUI EVA H92

CONNEALY CAPITALIST 028
LD DIXIE ERICA 2053
WAITERENUI THEO 138
WAITERENUI MERRY MAID 156
WAITERENUI THEO H18
WAITERENUI TULIP 291
WAITERENUI ALLIANCE 85
WAITERENUI EVA 276

Maternal
5
Efficiency
5

Dam's Prod.
1/111

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-4.3	6.4	50	90	118	96	20	2.4	-5.9	2.1	1.5	0.1	2.8

Suitable for cows. Maternal Grandam is a leading cow.

45 HALLMARK FULL BEAM T323

BD: 9/21/2022 Reg #: 21224022T323

A & B SPOTLITE 3065
HALLMARK FULL BEAM N001
TAKAPOTO SASSY 15162

MATAURI RATIONALE N337
HALLMARK GLADE R097
HALLMARK GLADE P148

TEHAMA 944 R525
A & B QUEEN 1021
S CHISUM 6175
RANUI H405
MATAURI ROTIONALE L321
MATAURI F067
RIVERLANDS J CHISUM 21
CRICKLEWOOD GLADE 10 490

Maternal
★★★★★
Efficiency
★★★★★

Dam's Prod.
2/96

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
5	3.8	51	98	114	92	21	2.4	-3.2	2.9	1.3	0.5	0.9

Very much in the mould of his sire Full Beam, long and off the ground. Out of the great Cricklewood Glade family.



It all starts with Integrity. We stand by WHAT WE PROMISE.

SETTLING YOUR NEW PURCHASE IN: When your bull arrives home, check him for lameness/injury. If he is injured or lame, contact Max Tweedie immediately.

Unload him at the yards into a group of quiet stock like steers or cows. Bulls from different origins should be put into separate areas with other cattle for company. If you are planning to box them up - do so quickly after their truck ride and watch them carefully.

It is important to remember bulls are still growing and should be observed carefully through their first mating.

“You see, I look at everything as a national budget. You have the economy (meat, milk, and eggs), you have the infrastructure (skeleton, heart, reproduction) and you have the military (immunity). Everything takes energy. Nothing is free. If we focus only on the economy (meat, milk, eggs), there is a point where we are shortchanging the other two!”

- Dr. Temple Grandin

46 HALLMARK MACHINE T357
 BD: 9/27/2022 Reg #: 21224022T357

MATAURI MACK G176
WAITERENUI Machine P135
 WAITERENUI ETTRINE 135

MATAURI ULONG 802
 MATAURI 09914
 SSA TRAVELER 6807 15-8
 WAITERENUI ETTRINE 716
 TE MANIA INFINITY 04 379
 MERCHISTON MARIA 313
 SSA ALLIANCE 60-4
 WAITERENUI TOTARA 547

Maternal ★★★★★
Efficiency ★★★★★
Dam's Prod. 6/110

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-2	6.5	45	88	105	107	10	2.1	-3.7	0	1.2	3.2	1.1

Suitable for cows.



GRANDAM PHOTO "MIRACLE MAID M112"

47 HALLMARK ALBATROSS T210
 BD: 9/1/2022 Reg #: 21224022T210

MANGATARA N4
KENHARDT ALBATROSS Q61
 KENHARDT N115

AYRVALE HERCULES H9
 MANGATARA L397
 KENHARDT KRUZ K437
 KENHARDT J512
 WAITERENUI THEO H18
 WAITERENUI TULIP 291
 WAITERENUI RED BULL
 WAITERENUI MERRY MAID 518

Maternal ★★★★★
Efficiency ★★★★★
Dam's Prod. 3/100

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-4.1	3.5	38	73	89	84	14	2.9	-5.5	-0.5	2.5	3	2.4

Maternal grandam is a likely heir to the crown of the Miracle Maid family.



Lot 48 • HALLMARK TITAN T367

48 HALLMARK TITAN T367
 BD: 10/3/2022 Reg #: 21224022T367

BRAVEHEART OF STERN
BROOKWOOD TITAN J32
 LYNMAR JEWEL

HIGHLANDER OF STERN
 STERN 3886
 TURIHAUA CRUMBLE Y167
 WAITERENUI SAGE 530
 S CHISUM 6175
 GOLDWYN 512
 TE MANIA 09 492
 RANUI F17

Maternal ★★★★★
Efficiency ★★★★★
Dam's Prod. 2/115

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-9.8	8.6	56	96	116	103	13	3.1	-4.8	4.2	2.2	4.3	1.3

Suitable for cows. We have a real softspot for this later order bull. His grandam was flushed and left larger framed cattle.

49 HALLMARK MCPENN T139
 BD: 8/22/2022 Reg #: 21224022T139

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 MERCHISTON INFINITY 774
 WAITERENUI ERMEXA B162
 WAITERENUI GRUNTER 785
 WAITERENUI JESSY B215

Maternal ★★★★★
Efficiency ★★★★★
Dam's Prod. 3/103

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
6.8	4.6	41	76	93	73	17	2.1	-1	-2.1	-0.8	-1.5	1.3

50 HALLMARK MCCOMBIE T206
 BD: 8/31/2022 Reg #: 21224022T206

LD CAPITALIST 316
WAITERENUI MCCOMBIE Q183
 WAITERENUI MERRY MAID G050

CONNEALY CAPITALIST 028
 LD DIXIE ERICA 2053
 WAITERENUI THEO 138
 WAITERENUI MERRY MAID 156
 BROOKWOOD TITAN J32
 WAITERENUI MERRY MAID J22
 FOSSIL CREEK VISION 80-07
 WAITERENUI EVA F015

Maternal ★★★★★
Efficiency ★★★★★
Dam's Prod. 2/91

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-2.9	5.8	51	88	119	104	14	3.8	-4	3.9	-1.2	-2.6	0.5



“Seedstock is a long game, not a sprint.”



DAM OF LOT 51 • ENID N101

51 HALLMARK BRUISER T360
 BD: 9/27/2022 Reg #: 21224022T360

BROOKWOOD TITAN J32
WAITERENUI BW M244
 WAITERENUI VINE J53

BROOKWOOD TITAN J32
WAITERENUI ENID N101
 WAITERENUI ENID J291

BRAVEHEART OF STERN
 LYNMAR JEWEL
 KESSLERS FRONTMAN R001
 WAITERENUI VINE B202
 BRAVEHEART OF STERN
 LYNMAR JEWEL
 WAITERENUI THEO G044
 WAITERENUI ENID 201

Maternal
 ★★★★★
 Efficiency
 ★★

Dam's Prod.
 4/90

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
-6.3	6.7	47	77	101	93	9	2.6	-4	6.5	0.1	-0.1	0.6

Suitable for cows.

52 HALLMARK MACHINE T305
 BD: 9/16/2022 Reg #: 21224022T305

MATAURI MACK G176
WAITERENUI MACHINE P135
 WAITERENUI ETTRINE 135

MATAURI ULONG 802
 MATAURI 09914
 SSA TRAVELER 6807 15-8
 WAITERENUI ETTRINE 716
 BOOROOMOOKA THEO T030
 MILLAH MURRAH PRUE H4
 WAITERENUI THEO 26
 WAITERENUI BUNTY 48

MILLAH MURRAH KLOONEY K42
WAITERENUI BUNTY N151
 WAITERENUI BUNTY F024

Maternal
 ★★★★★
 Efficiency
 ★★

Dam's Prod.
 3/107

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
3	5	46	91	112	108	9	3.9	-6.3	3.2	0.6	0.7	1.3

53 HALLMARK MACHINE T352
 BD: 9/25/2022 Reg #: 21224022T352

MATAURI MACK G176
WAITERENUI MACHINE P135
 WAITERENUI ETTRINE 135

MATAURI ULONG 802
 MATAURI 09914
 SSA TRAVELER 6807 15-8
 WAITERENUI ETTRINE 716
 BRAVEHEART OF STERN
 LYNMAR JEWEL
 KESSLERS FRONTMAN R001
 WAITERENUI MERRY MAID 072

BROOKWOOD TITAN J32
WAITERENUI MERRY MAID M124
 WAITERENUI MERRY MAID J16

Maternal
 ★★★★★
 Efficiency
 ★★

Dam's Prod.
 5/105

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
4	6.7	48	97	133	137	10	3.3	-3.5	2.9	-1.1	-1.7	0

Suitable for cows. Rock solid pedigree.

54 HALLMARK MCPENN T006
 BD: 7/31/2022 Reg #: 21224022T006

WAITERENUI MACK L36
KAHARAU MCPENN Q353
 KAHARAU 65

MATAURI MACK G176
 WAITERENUI MAID J4
 MT MABLE ADZE 41
 KAHARAU 9812
 BOOROOMOOKA THEO T030
 WAITERENUI VINE 258
 WAITERENUI WESTWIND 037
 WAITERENUI MERRY MAID 837

WAITERENUI THEO 138
WAITERENUI MERRY MAID G005
 WAITERENUI MERRY MAID 26

Maternal
 ★★★★★
 Efficiency
 ★

Dam's Prod.
 11/98

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
1	5.9	54	88	116	100	9	3.9	-3.6	-2.1	-1.6	-2.2	-1.8

55 HALLMARK KEITH T264
 BD: 9/9/2022 Reg #: 21224022T264

MATAURI SMOKIN JOE K286
OREGON COLONEL KEITH N95
 OREGON OREEN

MATAURI RESOLUTION F030
 MATAURI F128
 OREGON JUNIOR
 OREGON JELECOTE
 LAWSONS DINKY-DI Z191
 STORTH OAKS E221
 TE MANIA 09 559
 WAITERENUI ETTRINE 591

Storth Oaks G18
WAITERENUI ETTRINE K324
 WAITERENUI ETTRINE H134

Maternal
 ★★★★★
 Efficiency
 ★★★★★

Dam's Prod.
 6/102

CED	BW	200 WT	400 WT	600 WT	MCW	Milk	SS	D to C	EMA	Rib	Rump	IMF
6.1	4	39	79	105	66	23	4.5	-5.1	0.1	0.2	0.6	2.8

You've always got to finish on a strong one!

Suitable for cows. Serious functional longevity in his dam. She's maintained a 366 day calving interval on 11 calves - outstanding.



We won't accept a new Ute with all the extra features - that we've had to well pay for - to break down or fall apart in the first 100,000 kms, so why should we accept it in our cattle? At Hallmark we are happy to accept a touch less performance in order to build a MORE SUSTAINABLE COW HERD that has right form and function

to get the job done!

FEATURE *Lots*

56B THE TUTIRA EARLY CHILDHOOD CENTER

This year we are raising funds for the Tutira Early Childhood Centre. The funding model has changed and there is a big need for more resource. We are so lucky to have an epic set up like this in our district and are pleased to be able to support it. This is especially close to our hearts as Rose Tweedie and her mates established the Kindy in 1994.

56B EAST ARB - TREE WORK

Need a hand clearing trees that you still haven't got to from the cyclone? East Arb are offering half a days work (not including digger) to the value of \$500, to get that tree work sorted for you.



Donated by Josh & Kirsty Mclean

56A HIGH HILLS HUT - ROMANTIC GETAWAY

This package includes a luxurious night away in the scenic hills of Puketitiri, located just an hour from Napier. Before you head out, grab your dinner for the evening with a food voucher from Mylk Kitchen and indulge in a bottle of bubbles and goodies supplied within the hamper.



56C CODD CONTRACTORS - TUTIRA LOCALS

5ha of drilling to the value of \$200/ha
 5ha of spraying to the value of \$55/ha



Must be within a 30km radius of the Codd contractors yard in Putorino - so this one is for locals!

Donated by Codd Contractors





ESTIMATED BREEDING VALUES

EBVs: An animal's breeding value is its genetic merit, half of which will be passed on to its progeny. While we will never know the exact breeding value, for performance traits it is possible to make good estimates. These estimates are called Estimated Breeding Values (EBVs).

In the calculation of EBVs, the performance of individual animals within a contemporary group is directly compared to the average of other animals in that group. A contemporary group consists of animals of the same sex and age class within a herd, run under the same management conditions and treated equally. Indirect comparisons are made between animals reared in different contemporary groups, through the use of pedigree links between the groups.

EBVs are expressed in the units of measurement for each particular trait. They are shown as +ive or -ive differences between an individual animal's genetics difference and the genetic base to which the animal is compared. For example, a bull with an EBV of +50 kg for 600-Day Weight is estimated to have genetic merit 50 kg above the breed base of 0 kg. Since the breed base is set to an historical benchmark, the average EBVs of animals in each year drop has changed over time as a result of genetic progress within the breed.

The absolute value of any EBV is not critical, but rather the differences in EBVs between animals. Particular animals should be viewed as being "above or below breed average" for a particular trait.

Whilst EBVs provide the best basis for the comparison of the genetic merit of animals reared in different environments and management conditions, they can only be used to compare animals analysed within the same analysis. Consequently, NZ ANGUS TACE EBVs cannot be validly compared with EBVs for any other breed.

Although EBVs provide an estimate of an animal's genetic merit for a range of production traits, they do not provide information for all of the traits that must be considered during selection of functional animals. In all situations, EBVs should be used in conjunction with visual assessment for other traits of importance (such as structural soundness, temperament, fertility etc). A recommended practice is to firstly select breeding stock based on EBVs and to then select from this group to ensure that the final selections are otherwise acceptable.

EBVs are published for a range of traits covering fertility, calving ease, milking ability, growth, carcase merit and feed efficiency. When using EBVs to assist in selection decisions it is important to achieve a balance between the different groups of traits and to place emphasis on those traits that are important to the particular herd, markets and environment. One of the advantages of having a comprehensive range of EBVs is that it is possible to avoid extremes in particular traits and select for animals with balanced overall performance.

ESTIMATED BREEDING VALUES, CONTINUED

Calving Ease EBVs (%) are based on calving difficulty scores, birth weights and gestation length information. More positive EBVs are favourable and indicate easier calving.

CE % Direct = Direct Calving Ease - The EBV for direct calving ease indicates the influence of 61 the sire on calving ease in purebred females calving at two years of age.

CE % Daughters = Daughters' Calving Ease - The EBV for daughters' calving ease indicates how easily that sire's daughters will calve at two years of age.

Gestation Length EBV (days) is an estimate of the time from conception to the birth of the calf and is based on AI and hand mating records. Lower (negative) GL EBVs indicate shorter gestation length and therefore easier calving and increased growth after birth.

Birth Weight EBV (kg) is based on the measured birth weight of progeny, adjusted for dam age. The lower the value, the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use over heifers.

200-Day Growth EBV (kg) is calculated from the weight of progeny taken between 80 and 300 days of age. Values are adjusted to 200 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.

400-Day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600-Day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

Mature Cow Weight EBV (kg) is based on the cow weight when the calf is weighed for weaning, adjusted to 5 years of age. This EBV is an estimate of the genetic difference in cow weight at 5 years of age and is an indicator of growth at later ages and potential feed maintenance requirements of the females in the breeding herd. Steer breeders wishing to grow animals out to a larger weight may also use the Mature Cow Weight EBV.

Milk EBV (kg) is an estimate of an animal's milking ability. For sires, this EBV indicates the effect of the daughter's milking ability, inherited from the sire, on the 200-day weights of her calves. For dams, it indicates her milking ability.

Scrotal Size EBV (cm) is calculated from the circumference of the scrotum taken between 300 and 700 days of age and adjusted to 400 days of age. This EBV is an estimate of an animal's genetic merit for scrotal size. There is also a small negative correlation with age of puberty in female progeny and therefore selection for increased scrotal size will result in reduced age at calving of female progeny.

Days to Calving EBV (days) indicates the fertility of the daughters of the sire. It is the time interval between the day when the female is first exposed to a bull in a paddock mating to the day when she subsequently calves. A negative EBV for days to calving indicates a shorter interval from bull-in date to calving and therefore higher fertility.

Carcase Weight EBV (kg) is based on abattoir carcase records and is an indicator of the genetic differences in carcase weight at the standard age of 750 days.



ESTIMATED BREEDING VALUES, CONTINUED

Eye Muscle Area EBV (sq cm) is calculated from measurements from live animal ultrasound scans and from abattoir carcass data, adjusted to a standard 400 kg carcass. This EBV estimates genetic differences in eye muscle area at the 12/13th rib site of a 400 kg dressed carcass. More positive EBVs indicate better muscling on animals. Sires with relatively higher EBV

EMA EBVs are expected to produce better-muscled and higher percentage yielding progeny at the same carcass weight than will sires with lower EMA EBVs.

Rib Fat and Rump Fat EBVs (mm) are calculated from measurements of subcutaneous fat depth at the 12/13-rib site and the P8 rump site (from live animal ultrasound scans and from abattoir carcasses) and are adjusted to a standard 400 kg carcass. These EBVs are indicators of the genetic differences in fat distribution on a standard 400 kg carcass. Sires with low, or negative, fat EBVs are expected to produce leaner progeny at any particular carcass weight than will sires with higher EBVs.

Retail Beef Yield EBV (%) indicates genetic differences between animals for retail yield percentage in a standard 400 kg carcass. Sires with larger EBVs are expected to produce progeny with higher yielding carcasses.

Intramuscular Fat EBV (%) is an estimate of the genetic difference in the percentage of intramuscular fat at the 12/13th rib site in a 400 kg carcass. Depending on market targets, larger more positive values are generally more favourable.

Docility EBV (%) is an estimate of the genetic differences between animals in temperament. Docility EBVs are expressed as differences in the percentage of progeny that will be scored with acceptable temperament (ie. either "docile" or "restless").



ACCURACY Accuracy (%) is based on the amount of performance information available on the animal and its close relatives - particularly the number of progeny analysed. Accuracy is also based on the heritability of the trait and the genetic correlations with other recorded traits. Hence accuracy indicates the "confidence level" of the EBV. The higher the accuracy value the lower the likelihood of change in the animal's EBV as more information is analysed for that animal or its relatives. Even though an EBV with a low accuracy may change in the future, it is still the best estimate of an animal's genetic merit for that trait. As more information becomes available, an EBV is just as likely to increase in value, as it is to decrease.

Accuracy values range from 0-99%.

UNDERSTANDING THE EBVS, As a rule, animals should be compared on EBVs regardless of accuracy. However, where two animals have similar EBVs the one with higher accuracy could be the safer choice, assuming other factors are equal.

For further information please contact NZ Angus.



THIS PLATFORM OF INDEXES IS CALLED 'E STAR':

- It helps you identify the most Efficient animals.
- It is Easy to use.
- It drives Economic benefits through its use.
- It supports a sustainable Environment.

Efficient beef production and hence better environmental outcomes are possible from the use of combinations of these indexes.

While we don't have direct measures for on-farm Emissions from animals, we are able to use traits in selection indexes which we know direct us towards those that have a smaller environmental footprint simply through more efficient productivity. A win:win for all.

E-STAR RATING: A group of Angus breeders have pooled resources to expand on an already successful selection index initiative, developed and operated with commercial success for the past six years. World leading Agritech company, AbacusBio have supported the project throughout. The suite of four selection indexes describes production systems and markets which are highly relevant to the modern commercial beef industry.



These indexes are expressed in a simple form, with weightings on traits relevant to their importance within that index; saving breeders and farmers time in interpreting many individual breeding values for each animal. The four new indexes in this catalogue allow for easy ranking of bulls in order of economic value.

The indexes have been developed with the NZ hill country maternal production environment in mind, where heifers are retained as replacements and steers and surplus heifers are finished efficiently. Helping fine-tune your finished product to meet the specifications of targeted premium branded Angus Beef programmes is one of the goals of this new platform.

HOW DOES IT WORK: The indexes are designed to represent different production systems and markets through the value chain. A simple Star Platform indicates a ranking of each animal for each of the four indexes, developed using resources from the New Zealand Angus population. Each star in the tables for each bull in this catalogue represents a 20% ranking within the population. The following table shows the star rankings for all the different percentiles.



Percentile	Calving Ease DIR (%)	Calving Ease DTRS (%)	Gestation Length (Days)	BW (KG)	200 Day WT (KG)	400 Day WT (KG)	600 Day WT (KG)	Mat Cow WT (KG)	Milk (KG)	Scrotal Size (CM)	Days to Calving (Days)	Carcass WT (KG)	Eye Muscle Area (SQ CM)	Rib Fat (mm)	Rump Fat (mm)	Retail Beef Yield (%)	IMF (%)	Docility
Top Value	12.4	11.5	-12.7	-3.4	76	132	177	217	36	6.1	-10.2	103	17.7	8.7	11.2	2.7	6.3	57
Top 1%	10.1	8.6	-9.3	0	63	111	145	148	26	4.5	-7.7	84	10.7	5	6.4	1.8	4	43
Top 5%	8.2	6.9	-7.5	1.3	56	100	131	129	22	3.6	-6.6	73	8.2	3.7	4.7	1.4	3	36
Top 10%	7.1	5.9	-6.6	2	53	95	124	120	21	3.2	-5.9	68	6.9	3.1	3.8	1.1	2.5	32
Top 15%	6.2	5.1	-6	2.5	50	91	119	114	19	2.9	-5.6	64	6.1	2.7	3.2	1	2.1	30
Top 20%	5.5	4.4	-5.6	2.9	49	89	116	110	18	2.8	-5.3	61	5.5	2.4	2.8	0.9	1.9	28
Top 25%	4.8	3.8	-5.3	3.2	47	86	112	106	17	2.6	-5.1	58	5	2.1	2.4	0.8	1.7	27
Top 30%	4.2	3.3	-5	3.4	46	84	110	102	17	2.5	-4.9	56	4.6	1.9	2.1	0.7	1.5	26
Top 35%	3.6	2.8	-4.7	3.7	45	82	107	99	16	2.3	-4.7	54	4.2	1.7	1.8	0.6	1.3	25
Top 40%	3.1	2.2	-4.4	3.9	43	81	105	96	16	2.2	-4.5	52	3.8	1.5	1.6	0.5	1.2	24
Top 45%	2.5	1.7	-4.2	4.1	42	79	102	93	15	2.1	-4.3	50	3.4	1.3	1.4	0.5	1	23
Top 50%	2	1.3	-3.9	4.3	41	77	100	90	14	2	-4.2	48	3.1	1.1	1.1	0.4	0.9	22
Top 55%	1.4	0.8	-3.7	4.5	40	76	98	88	14	1.9	-4	46	2.8	0.9	0.9	0.3	0.7	21
Top 60%	0.8	0.2	-3.4	4.8	39	74	96	85	13	1.8	-3.8	44	2.4	0.7	0.7	0.3	0.6	20
Top 65%	0.2	-0.3	-3.2	5	38	73	94	82	13	1.7	-3.7	42	2.1	0.5	0.4	0.2	0.5	19
Top 70%	-0.5	-0.8	-2.9	5.2	37	71	91	79	12	1.6	-3.5	41	1.7	0.2	0.1	0.1	0.3	18
Top 75%	-1.2	-1.5	-2.6	5.5	36	69	89	75	11	1.4	-3.2	38	1.3	0	-0.2	0	0.1	17
Top 80%	-2.1	-2.2	-2.2	5.7	35	67	86	72	11	1.3	-3	36	0.8	-0.3	-0.6	-0.1	-0.1	16
Top 85%	-3.1	-3	-1.8	6	33	65	82	67	10	1.1	-2.7	34	0.3	-0.6	-1	-0.2	-0.3	14
Top 90%	-4.5	-4.1	-1.3	6.5	31	61	78	61	9	0.8	-2.4	30	-0.4	-1	-1.6	-0.3	-0.5	12
Top 95%	-6.7	-5.8	-0.5	7.1	28	57	71	52	7	0.5	-1.9	24	-1.4	-1.7	-2.5	-0.6	-1	8
Top 99%	-12.5	-10.2	1.3	8.5	22	47	58	34	4	-0.2	-0.9	11	-3.4	-3.1	-4.2	-1.1	-1.9	1
Low Value	-25.1	-24.8	6.5	11.8	11	29	33	-4	-5	-1.6	2.8	-11	-9	-6.4	-9	-2.1	-3.6	-11

WHAT ARE THE INDEXES?

MATERNAL: This is a grouping of traits specifically related to the beef cow/calf operation.

Traits such as Days to Calving, Mature cow size, Weaning weight, Rib and Rump Fat receive appropriate weightings in this index. The Maternal Index will be essential to the breeder as a selection tool but should be used alongside the other indexes relevant to your operation.

EFFICIENCY: This index can be used on its own to identify bulls which are superior for efficiency in maternal and fertility traits. In addition, it supports quicker turn-off in finishing systems and has some emphasis on eating quality. Selecting the most efficient bulls can reduce environmental footprint, acting as the best productive proxy for reduced emissions.





SOMETIMES, YOU'VE
GOT TO LOOK BACK,
to look forward.

“We really do believe in the
MODERN CLASSIC. Our maternal
heritage is rich in the Angus breed. It
helps define us, but it also helps us
see a way forward.”

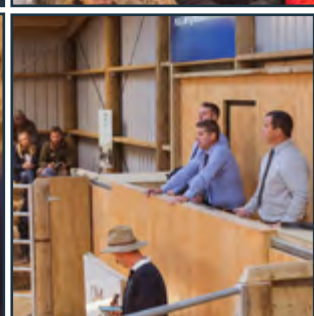
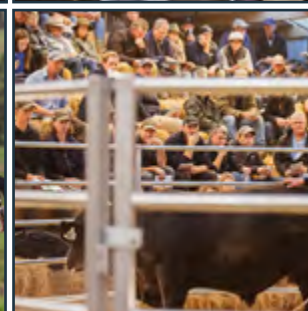
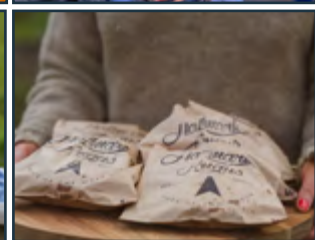


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HALLMARK ANGUS DELIVERS *for our customers*

- An emphasis on cow families and maternal.
- Free delivery North Island wide or to Feilding for South Island customers.
- World class reproductive testing and structural assessment.
- HD50K Genomic testing and parentage on all bulls.
- 3 year bull guarantee.
- Bulls that are presented well - but not overfed.
- Large cow herd run in mobs of 90+ shifted every 3 days under pressure.
- Strict recording and data emphasis.
- Fundamental desire to improve and understand cattle deeply - and so innovate in our selection to create them.



FMG Premier Bull Sale Insurance



What is FMG Premier Bull Insurance?

FMG provides automatic insurance for all bulls auctioned at an FMG Premier Bull Sale up to the value of \$50,000 for 14 days at no cost to the purchaser.

For any bull purchased over \$50,000 talk to an FMG representative.

What is the length of cover?

You will automatically be insured for the specified bull for 14 days. You also have the option to extend the length of insurance to 12 months. Simply tick the "Extend your Premier Bull Insurance" option on the Purchaser Slip. The specified bull is then insured for the remaining period of 12 months at **7.6%** of the purchase price (the sum insured for the bull). If you would like to discuss an alternative timeframe, please have a chat with your local FMG representative.

You don't have to pay today, FMG will invoice you for this additional cover.

What are the benefits?

✓ Infertility	Cover if your specified bull has to be euthanised due to permanent infertility caused by certain accidents, disease, injury, or illness.
✓ Theft or death	We cover your specified bull for theft or death caused by certain accidents, disease, injury, or illness (including while in transit anywhere in New Zealand).
✓ Vet costs	We cover up to \$500 for treatment of your specified bull to prevent death.

What will FMG pay?

FMG will pay the fair market value of your specified bull, less any amount you receive for the sale of the carcass, up to the amount shown on the insurance certificate.

Lot #	Name	Purchase Price



Thank you for your interest in
Hallmark Angus bulls!

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ANGUS BULLS

- HALLMARK ANGUS 9TH ANNUAL BULL SALE
- Tuesday 4 June 2024 • 2:00 p.m. • 133 Heays Access Road Tutira
- Cattle available for inspection from 12:00 p.m. with catered function to follow.

Waiterenui Angus Sale Barn, Death Valley Raukawa